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PROMOTING THE FINE TRADITIONS IN COMBINATION WITH THE STRENGTHS OF LANG SON PEOPLE TO DEVELOP SOCIO-ECONOMIC CONDITIONS IN THE NEW ERA

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DOCTORAL DISSERTATION SUMMARY IN PHILOSOPHY

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INTRODUCTION

1. Rationale for the Dissertation Topic

History has demonstrated that human beings—their qualities, potential, resources, and all aspects related to them—have always been central concerns of philosophy. Moreover, history also proves that wherever and whenever human values, potential, and strengths are effectively promoted, they create favorable conditions for the socio-economic development of a nation as a whole. Today, the study of human beings and human strength has become increasingly significant, as humans are the subjects of all material and spiritual value creation, and constitute the core of national and ethnic development strategies.

Recognizing this, the Communist Party of Vietnam has consistently emphasized the importance of promoting the role of the human factor—especially during the period of renovation. Thanks to this orientation, the country has achieved remarkable, historically significant accomplishments and witnessed stronger and more comprehensive development compared to the pre-renovation years. The scale and sophistication of the economy have increased, and society has developed in a stable manner. Never before has our country possessed such stature, potential, position, and international prestige as it does today.

The integration of traditional and modern values, as well as the connection between tradition and human strengths, is a timely and pressing issue particularly in the current context where Vietnam is accelerating industrialization and modernization, developing a socialist-oriented market economy, and deeply engaging in globalization and international integration. Only by harmoniously and effectively promoting the fine traditional values and inherent strengths of the Vietnamese people can we generate the momentum needed to successfully advance the cause of industrialization, modernization, and comprehensive international integration. This includes not only economic development but also the assurance of social progress and equity, ultimately contributing to the successful construction of socialism in Vietnam. Promoting traditional values in conjunction with the exploitation of human potential and strengths is a strategic solution to generate comprehensive and synergistic power aimed at serving human development itself, fostering innovation, and meeting the demands of sustainable development across the economic, cultural, social, defense, security, and foreign affairs domains—especially in the new context of industrialization, modernization, international integration, and the intensifying Fourth Industrial Revolution worldwide.

Lang Son is a northern mountainous border province of Vietnam with strategic geographic significance for national territorial security and commercial trade. It serves as a key gateway for trade between Vietnam and China, as well as a vital link between ASEAN countries and China. In the context of rapid, deep international integration and fast-paced development, there is an urgent need to harmoniously and rationally link traditional values with the potential and human strengths of Lang Son province in order to ensure rapid and sustainable socio-economic development—especially in light of border-region economic growth and trade with the neighboring People's Republic of China.

In recent years, Lang Son province has paid special attention to promoting the fine values and cultural identity of its people, while also linking these with the exploitation of local human potential and strengths to create significant momentum and resources for its socio-economic development. However, alongside the noteworthy achievements that have been made, the efforts to harness, integrate, and promote traditional values in conjunction with the potential and strengths of the people of Lang Son still face many limitations and have not yet yielded the desired effectiveness. This reality calls for in-depth and systematic research on how to harmonize and effectively promote the fine traditions and human strengths of Lang Son to better serve the province's socio-economic development in the new era—a time when the country and nation are striving to rise and transform.

From the above rationale, the PhD candidate has boldly chosen the topic: "Promoting the Fine Traditions in Combination with the Strengths of Lang Son People to Develop Socio-Economic Conditions in the New Era" as the subject of this PhD dissertation research.

2. Objectives and Tasks of the Dissertation

2.1. Objective

Based on clarifying the theoretical foundations and analyzing the current state of promoting fine traditions in conjunction with the strengths of the people of Lang Son, the dissertation aims to propose directions and solutions to further promote these traditions and strengths in order to achieve rapid and sustainable socio-economic development in the new era.

2.2. Tasks

To accomplish the above objective, the dissertation sets out to undertake the following tasks:

First, to provide an overview of existing research works related to the promotion of fine traditions in connection with human strengths in general.

Second, to analyze and clarify theoretical issues surrounding the promotion of fine traditions in combination with the strengths of the Vietnamese people as a whole, and of the people of Lang Son in particular, to serve the cause of socio-economic development in the new era.

Third, to investigate and assess the actual situation regarding the promotion of fine traditions in conjunction with the strengths of the people of Lang Son in the current socio-economic development process; and to identify achievements, limitations, underlying causes, and emerging issues.

Fourth, to propose orientations and solutions to further promote fine traditions while leveraging the strengths of the people of Lang Son for socioeconomic development in the new era.

3. Object and Scope of the Dissertation

3.1. Object

The fine traditions of the people of Lang Son in connection with the exploitation of their strengths, aimed at socio-economic development in the new era.

3.2. Scope

Regarding content:

The issue of promoting fine traditions in combination with harnessing the strengths of the people of Lang Son for socio-economic development encompasses multiple dimensions, aspects, and areas. However, within the scope of this dissertation, the research is limited to the following key aspects: promoting traditions and strengths such as patriotism, self-reliance, and resilience; the virtues of diligence, endurance, solidarity, and mutual support for the development of human resources; stimulating creativity in traditional products to foster economic development—especially in tourism, services, festival culture, spiritual life, and distinctive cuisine that embodies the cultural identity of the Lang Son ethnic communities; ensuring social welfare; and promoting trade, cultural exchange, and border trade development in Lang Son province.

Regarding space:

The dissertation focuses on analyzing and surveying issues related to promoting the fine traditions of ethnic communities in Lang Son province in conjunction with the strengths of the local population.

Regarding time:

The dissertation examines theoretical and practical issues related to the research topic from 2010 to the present. The main orientations and proposed solutions are targeted toward implementation up to the year 2030.

4. Theoretical Basis and Research Methods

4.1. Theoretical Basis

The dissertation is grounded in Marxism-Leninism, Ho Chi Minh's Thought, and the Communist Party of Vietnam's guidelines and renovation policies on human development in general, and the promotion of human factors in particular, in service of the country's industrialization and modernization, comprehensive international integration, and rapid, sustainable socioeconomic development.

4.2. Research Methods

The dissertation is carried out based on the methodological foundation of dialectical materialism and historical materialism, combining various research approaches, including analysis and synthesis, historical and logical methods, comparison, and generalization.

- The Method of Combined Analysis and Synthesis is primarily applied in the literature review of existing studies related to the dissertation topic; in the assessment of the current situation and identification of causes behind both strengths and limitations in promoting fine traditions in conjunction with the strengths of the people of Lang Son for socio-economic development; and in the analysis and synthesis of influencing factors that affect this process in the new era.
- The Method of Historical and Logical Analysis is used to reveal essential relationships, inherent necessities, and underlying laws and content related to the dissertation topic. This includes clarifying the theoretical foundations and the process of implementing the Party's directives, policies, and the legal frameworks of the State, as well as the directives of local Party committees and governments, in the promotion of fine traditions associated with human strengths for socio-economic development in Lang Son.
- The Method of Secondary Document Research is applied to collect, classify, and synthesize documents relevant to the dissertation; to comprehend, analyze, and build upon the viewpoints and arguments of previous researchers. From there, the dissertation systematizes and draws theoretical insights concerning the promotion of fine traditions linked to human strengths for socio-economic development in the new era. Chapter 2 of the dissertation is developed based on this theoretical foundation.
- The Method of Sociological Survey is employed to investigate and evaluate the current status of promoting fine traditions in connection with the strengths of the people of Lang Son for socio-economic development. A questionnaire was designed and distributed to 300 participants, including officials, Party members, local government and mass organization leaders,

and residents across Lang Son province. The analysis of the status, causes, and issues concerning the promotion of fine traditions linked to human strengths for socio-economic development is based on this data set.

5. Novel Contributions of the Dissertation

The conclusions drawn from the research results, together with the proposed solutions, contribute to supplementing the theoretical foundation and clarifying the core concepts related to the fine traditions and strengths of the Vietnamese people in general. In particular, the dissertation contributes to elucidating the linkage and promotion of traditional values and the strengths of the people of Lang Son in the process of socio-economic development.

Notably, the dissertation highlights the role and significance of harmoniously linking and promoting the fine traditional values of the people of Lang Son with the effective utilization of their inherent potentials and strengths. This serves as a crucial strategy to advance the province's industrialization and modernization, deepen international integration, and ensure rapid and sustainable socio-economic development in the new era.

6. Theoretical and Practical Significance of the Dissertation

6.1. Theoretical significance

The dissertation analyzes and clarifies the content and role of promoting the fine traditional values of the people of Lang Son in connection with leveraging their strengths to serve the socio-economic development of the province. To a certain extent, the dissertation can serve as a reference for research and teaching in philosophical topics related to human beings and human development. At the same time, it provides a methodological foundation for further studies on the role, potential, and strengths of human factors in socio-economic development.

6.2. Practical significance

The dissertation proposes a set of comprehensive, feasible, and systematic orientations and solutions to continue promoting the fine traditions in conjunction with the strengths of the people of Lang Son in order to boost socio-economic development in the province. Therefore, the research outcomes of the dissertation can also be used as a reference for developing and formulating strategies for human development and human resource development in the Northeast region in general and in Lang Son province in particular in the coming period.

7. Structure of the Dissertation

Apart from the Introduction, Conclusion, List of the author's published works related to the dissertation topic, List of References, and Appendices, the dissertation consists of 4 chapters and 11 sections.

CHAPTER 1 OVERVIEW OF RELATED RESEARCH WORKS ON THE DISSERTATION TOPIC

1.1. Research overview related to the topic

1.1.1. Studies on traditional cultural values and the Vietnamese people's strengths in socio-economic development

1.1.1.1. Studies on culture in general and traditional cultural values in particular

The study of preserving and promoting the role of fine traditions in connection with human strengths to foster socio-economic development at the national level, and in Lang Son province in particular, is closely associated with the themes of culture and traditional Vietnamese cultural values. Prominent among these are works such as *Spiritual Values in the Vietnamese National Tradition* by Tran Van Giau; *Vietnamese Culture: Society and People* by Vu Khieu; *Exploring Traditional Cultural Values in the Process of Industrialization and Modernization*, co-edited by Nguyen Trong Chuan, Pham Van Duc, and Ho Sy Quy; *Culture and National Cultural Identity* by Ho Ba Tham; and *Vietnamese Traditional Cultural Values and Their Transformation*, edited by Ngo Duc Thinh.

1.1.1.2. Studies on human beings and the strengths of the Vietnamese people in the process of socio-economic development

Building and developing well-rounded individuals to meet the demands of sustainable development is a critical task in the context of Vietnam's proactive push for industrialization and modernization, in parallel with active and comprehensive international integration. In this context, the issue of promoting fine traditions in connection with human strengths has drawn scholarly attention from various perspectives. Notable studies on this topic include: *The Development of the Individual in a Socialist-Oriented Market Economy* by Doan Duc Hieu; *Human Beings and Human Development* by Ho Sy Quy; and the article "Preserving and Promoting National Cultural Values in the Process of Socio-Economic Development" by Trinh Thi Thuy, published in the *Communist Review Online*.

1.1.2. Studies on Promoting Fine Traditions in Association with Human Beings and Their Strengths for Socio-Economic Development in Vietnam

In relation to this topic, the PhD candidate has reviewed several studies, including: The Relationship Between Economic Growth and Cultural Development in Vietnam During the Renovation Period by Luong Thi Huyen Trang; Promoting Cultural and Ethical Values as Vietnam's "Soft Power" in the Context of Integration and Development by Song Thanh; the article

"Promoting Cultural and Human Resources as a Breakthrough to Foster Rapid and Sustainable National Development" by Le Quy Duc, published in the *Communist Review Online*; and the article "The Role of Cultural Resources in Socio-Economic Development" by Nguyen Trong Chuan, featured in the *Communist Review*. These works have clarified that promoting the role of culture is essentially a process of transforming local and national cultural resources into a driving force for socio-economic development.

1.1.3. Studies Related to Promoting Fine Traditions in Association with the Strengths of the People of Lang Son for Socio-Economic Development

In reality, there is a lack of in-depth and systematic scientific research focusing on the promotion of fine traditions in association with the strengths of the people of Lang Son for overall socio-economic development. This constitutes a major "gap" and presents an urgent need that the dissertation of the PhD candidate aims to address in a focused and comprehensive manner. Some existing works include the book *Lang Son – New Position and Strength* in the 21st Century; the proceedings of the scientific seminar Awakening the Tourism Potential of Lang Son City; and the article by Nguyen Quoc Doan, Secretary of the Lang Son Provincial Party Committee, on the 190th anniversary of the province's founding, titled *Promoting Heroic Traditions to* Build a Comprehensive and Sustainable Lang Son. Particularly noteworthy is the speech delivered by the late General Secretary Nguyen Phu Trong during his visit and working session with the Party Committee, government, and people of Lang Son Province on August 25, 2023, which provides significant theoretical and practical orientation for the PhD candidate in the process of conducting this dissertation.

1.2. Overview of the Value of the Reviewed Works and Issues the Dissertation Needs to Continue Researching

1.2.1. Overview of the Value of the Reviewed Studies

From the review of existing research works, several important scientific contributions can be identified as follows:

First, the authors have systematized the values of traditional culture and the overall role of culture, particularly the role of fine traditions, clarifying the intrinsic link between culture and the economy in social life. These studies underscore the point that economic growth and development are always associated with preserving and protecting the fine traditions of the nation.

Second, research conducted during the period of national renovation has clearly affirmed the significance of traditional values, human potential, and human strengths in the socio-economic development of various regions and countries.

Third, some studies have analyzed and assessed human potential and traditional values in connection with promoting the role of individuals in economic and social development. These studies demonstrate that the effectiveness of promoting fine traditions and human factors is influenced by both objective and subjective conditions.

Fourth, a number of works have delved into the cultural and traditional values of ethnic minorities in the Northeastern region, emphasizing the strategic importance of tapping into unique cultural identities and fine traditions as specific, inherent resources of this area.

The aforementioned studies and research projects have made significant scientific contributions, offering the PhD candidate a solid foundation for methodological approaches and providing a valuable body of reference materials to effectively support the development of the dissertation.

1.2.2. Issues to Be Further Addressed by the Dissertation

Based on the above overview and assessment, the PhD candidate identifies the following unresolved issues as key tasks to be addressed in the dissertation:

First, to analyze and clarify certain theoretical issues related to the promotion of fine traditions in connection with human strengths, both in the general context of the Vietnamese people and specifically in the context of the people of Lang Son, serving the cause of socio-economic development.

Second, to investigate and assess the current state of promoting fine traditions linked to the strengths of the people of Lang Son in the process of socioeconomic development, identifying achievements, limitations, underlying causes, and emerging issues.

Third, to clarify the new contextual conditions and propose major orientations and solutions aimed at enhancing the harmonious and effective integration of fine traditional values with the exploitation of human strengths in Lang Son, in order to foster rapid and sustainable socio-economic development in the new era.

Summary of Chapter 1

The review of research works related to the topic "Promoting fine traditions in connection with the strengths of the people of Lang Son to foster socio-economic development in the new era" reveals that numerous studies have explored cultural values, the promotion of fine traditions in association with human development, and the role of culture in socio-economic development, approached from various scopes and perspectives.

While these studies have addressed many dimensions of cultural values, the role of fine traditions, human development, and the promotion of traditional

culture in the Northeastern region—contributing meaningful theoretical and practical insights—there has yet to be a study that delves specifically into the issue of promoting fine traditions in connection with the strengths of the people of Lang Son to serve the goal of socio-economic development in the new era.

CHAPTER 2

PROMOTING FINE TRADITIONS IN CONNECTION WITH THE STRENGTHS OF THE PEOPLE OF LANG SON TO FOSTER SOCIO-ECONOMIC DEVELOPMENT IN THE NEW ERA – SOME THEORETICAL AND PRACTICAL ISSUES

2.1. Promoting fine traditions in connection with the strengths of the people of Lang Son to foster socio-economic development

2.1.1. Some basic concepts

Tradition encompasses human ideas, sentiments, customs, habits, practices, lifestyles, and patterns of behavior that are historically and contextually specific, preserved and promoted within the life of social communities and of nations. *Fine tradition* entails the distillation and crystallization of the most quintessential and refined aspects, forming enduring values characterized by humanity and progress. Conversely, elements that are depraved, shameful, or in violation of the law are contrary to fine traditions and run counter to the cultural values of the Vietnamese nation.

It can be understood that: Socio-economic development is the process of enhancing all aspects of socio-economic life in both quality and scope, by promoting economic growth in conjunction with addressing social issues, with the ultimate aim of improving the material and spiritual life of the people and advancing rapid, sustainable national development.

Promoting fine traditions in connection with the strengths of the Vietnamese people refers to the process of identifying and disseminating traditional values, elevating these values to contribute to the creation of a modern, prosperous, and civilized society. In this process, elements of spiritual life, potentials, and inherent strengths derived from fine traditions and from the people of Vietnam are transformed into productive forces, giving rise to products imbued with national identity, thereby generating material resources that promote the rapid and sustainable socio-economic development of the country.

2.1.2. Basic Fine Traditions Associated with the Strengths of Lang Son People

The fine traditions and strengths of Lang Son people are intertwined, difficult to separate distinctly, and are specifically expressed in the following main aspects and characteristics: 1- Lang Son people have a fine tradition of patriotism, indomitability, and resilience in the struggle to protect the nation's independence in different historical periods; 2- Lang Son people possess the virtues of diligence, industriousness, benevolence, always having a spirit of solidarity and mutual support in life; 3- Lang Son people have a fine tradition of valuing community cohesion, love for their homeland, emotional conduct, and mutual attachment; 4- Lang Son people have a strength in maintaining and promoting cultural values, traditional festivals, historical culture, spiritual culture, and cuisine; 5- Lang Son people have a strength in developing the border economy, facilitating international integration, cultural exchange, and cross-border trade.

2.2. Promoting Fine traditions Associated with the Strengths of Lang Son People for Socio-Economic Development in the New Era – Concept, Subjects, Content, Method

2.2.1. Concept and Subjects of Promoting Fine traditions Associated with the Strengths of Lang Son People for Socio-Economic Development in the New Era

Concept: Promoting fine traditions associated with the strengths of Lang Son people for socio-economic development in the new era is a process of elevating and spreading traditional cultural values, orienting the development of Lang Son province to become increasingly modern, prosperous, and civilized; it is a process of bringing spiritual elements, inherent potential, and strengths of Lang Son people into labor and production to create products, contributing to improving the quality of life, creating resources and motivation to promote rapid and sustainable socio-economic development of Lang Son province.

Subjects: Promoting the role of fine traditions associated with the strengths of Lang Son people in socio-economic development is a creative activity carried out by various subjects; specifically: Party committees and state authorities from the central to local levels; Advisory and cultural management agencies at the central level such as the Ministry of Culture, Sports and Tourism, the Ministry of Information and Communications, research institutes for culture, human development, human resources, etc., down to departments and agencies in Lang Son province; The Fatherland Front and socio-political organizations of Lang Son province, such as: Trade Unions, Farmers' Associations, Women's Unions, Veterans' Associations, Youth Unions, Associations for the Elderly, etc.; The system of schools at all levels and the contingent of entrepreneurs are also subjects with particularly important roles, functions, and duties; People living in Lang Son province are

the most direct subjects, playing the most decisive role in the success or failure of promoting the role of fine traditions and the strengths of Lang people in the cause of socio-economic development.

2.2.2. Content and Methods of Promoting Fine traditions Associated with the Strengths of Lang Son People for Socio-Economic Development in the New Era

Content: First, promoting the tradition of patriotism, indomitability, and resilience of Lang Son people, especially the qualities of self-reliance and self-improvement, to create momentum for economic development in the new context. Second, promoting diligence, industriousness, benevolence, and a spirit of solidarity and mutual support to develop high-quality human resources, serving the rapid and sustainable socio-economic development of Lang Son province. Third, promoting the tradition of valuing community cohesion, love for the homeland, emotional conduct, and mutual attachment in economic development, effectively implementing social welfare, and efficiently addressing social issues arising in Lang Son province. Fourth, promoting the direct role of creating economic value from the unique and rich cultural-historical, spiritual, festival, and culinary traditions of the ethnic groups and people of Lang Son, serving the rapid and sustainable socioeconomic development of the province. Fifth, strongly promoting fine traditions associated with the strengths of people in border areas, creating favorable conditions for extensive international integration, cultural exchange, and especially for promoting trade and developing border economy of Lang Son province.

Methods: First, through the leadership, direction, and policy-making work of the Party committees and authorities of Lang Son province. *Second,* through propaganda, education, and training; and the implementation by enterprises in the province. *Third,* through the voluntary and active participation of the people.

2.3. Factors Impacting the Promotion of Fine traditions Associated with the Strengths of Lang Son People for Socio-Economic Development Today

2.3.1. Objective Factors

Including: 1- The socio-economic development situation of Lang Son province in recent times; 2- Globalization, the trend of socio-economic exchange among regions nationwide, and the increasingly deep international integration process, promoting Vietnam's trade; 3- The rapid development of modern science and technology.

2.3.2. Subjective Factors

The awareness, capacity, and qualifications of leaders, managers, authorities, mass organizations at all levels, and the people are important factors in exploiting and promoting fine traditional values associated with the strengths of Lang Son people. In addition, the behavior, lifestyle, mindset, and ethnic psychological factors also affect the awareness and actions of Lang Son people in the process of preserving and promoting their fine traditions and ethnic culture, contributing to the socio-economic development of the locality.

Summary of Chapter 2

On the basis of clarifying the content of related concepts, the PhD candidate developed his/her own conception of promoting fine traditions associated with the strengths of the Vietnamese people in general. From there, the author proceeded to distill previous scientific works to construct the central concept: Promoting fine traditions associated with the strengths of Lang Son people for socio-economic development in the new era. The PhD candidate also analyzed and clarified the subjects, content, and methods of promoting fine traditions associated with the strengths of Lang Son people for socio-economic development. At the same time, the author of the dissertation also analyzed and clearly indicated the factors (objective, subjective) impacting the promotion of fine traditions associated with the strengths of Lang Son people in the cause of socio-economic development.

CHAPTER 3

PROMOTING FINE TRADITIONS ASSOCIATED WITH THE STRENGTHS OF LANG SON PEOPLE FOR SOCIO-ECONOMIC DEVELOPMENT – CURRENT SITUATION, CAUSES AND ISSUES

3.1. Achievements in Promoting Fine traditions Associated with the Strengths of Lang Son People for Socio-Economic Development and Their Causes

3.1.1. Achievements

3.1.1.1. Regarding the subjects of promotion

First, the Party Committee, authorities, Vietnam Fatherland Front, and socio-political organizations of Lang Son province have strengthened propaganda, education, and the promotion of fine traditions among cadres, Party members, and the people to enhance awareness and the effectiveness of socio-economic development activities in the new context. Second, all subjects have paid attention to the work of preserving traditional cultural heritage and human development, creating favorable conditions for

promoting fine traditions associated with the strengths of Lang Son people in socio-economic development.

3.1.1.2. Regarding the implementation of promotion content

Specifically manifested: 1- The tradition of patriotism, indomitability, and resilience of Lang Son people, especially the qualities of self-reliance and self-improvement, has been strongly promoted and created momentum for the province's socio-economic development in the new era; 2- Emphasis has been placed on promoting the qualities and virtues of diligence, industriousness, optimism, benevolence, and a spirit of solidarity and mutual support among Lang Son people to develop high-quality human resources; 3-The tradition of valuing community cohesion, love for the homeland, emotional conduct, and mutual attachment in economic development among Lang Son people is a recognized and promoted strength, prerequisites favorable conditions for good welfare and social implementation and effective handling of social issues; 4- The unique and rich cultural-historical, spiritual, festival, and culinary traditions of the ethnic groups and people of Lang Son have been integrated to create branded tourism products with rich cultural identity and high economic value; 5-Border cultural exchange has been strengthened, linking fine traditional values and the strengths of people in border areas in the process of deep international integration, promoting trade and developing the border economy of Lang Son province.

3.1.1.3. Regarding the implementation of promotion methods

Achieved the following results: 1- The leadership and guidance of the Party committees and authorities of Lang Son province have achieved many remarkable results in promoting fine traditions, values, and strengths of Lang Son people, directly serving the socio-economic development of the province; 2- Propaganda work on fine traditions associated with the strengths of Lang Son people has been emphasized; at the same time, the increased inclusion of this content in education and training in schools, and the implementation by businesses, have achieved positive results, contributing to training human resources and building Lang Son people with good qualities and virtues; 3- The education of fine traditions associated with the strengths of Lang Son people has contributed to promoting the voluntary and active participation of people and businesses in raising awareness and responsibility, transforming these values into the process of labor, production, and creation of products that are both rich in Lang Son cultural identity and bring high economic value.

3.1.2. Causes of the Achievements

First, the increasingly profound awareness of our Party and State regarding the role of the nation's fine traditions and the human factor in socio-economic development, and the strategic position of Lang Son province in particular and the Northeast region in general. Second, Party committees and authorities at all levels in Lang Son province have proactively developed and implemented plans and projects closely adhering to the leadership and guidance of the Central Government regarding specific issues and policies in promoting the role of fine traditions associated with human and cultural development to ensure rapid and sustainable socio-economic development of the province. *Third*, the level of understanding and awareness of officials and the people has improved; consequently, the consciousness, attitude, and methods of exploiting fine traditional values associated with the potential and strengths of Lang Son people for socio-economic development have shown positive changes. Fourth, the development of modern science and technology has been impacting the process of preserving, developing, and promoting the role of fine traditions associated with the strengths of Lang Son people today.

3.2. Limitations in Promoting Fine traditions Associated with the Strengths of Lang Son People for Socio-Economic Development and Their Causes

3.2.1. Limitations

3.2.1.1. Regarding the subjects of promotion

Includes the following limitations: 1- Leadership and guidance capacity of some Party organizations, at times and in some places, has not met the requirements and tasks. A segment of cadres and Party members still fall short in terms of capacity, qualifications, and prestige; they are not truly exemplary, lack a sense of responsibility; 2- In addition, the coordination among subjects within the political system in making decisions, planning, and concretizing goals for promoting the role of fine traditions and the strengths of Lang Son people for socio-economic development is still not synchronous, sometimes delayed, leading to low implementation effectiveness.

3.2.1.2. Regarding the implementation of promotion content

Recent reality shows: 1- There is no effective mechanism to promote the tradition of patriotism, indomitability, resilience, self-reliance, and self-improvement of Lang Son people, aimed at concretely "transforming" it into economic development; therefore, it has not created truly effective momentum for rapid and sustainable development; 2- Although the fine traditional values and strengths of Lang Son people are quite clearly identified, their application to developing high-quality human resources, serving the rapid and sustainable socio-economic development of Lang Son province, remains ineffective; 3- The integration and promotion of fine

traditional qualities of Lang Son people in economic development, social welfare implementation, and effective handling of social issues in some areas are still vague and have not received adequate attention; 4- The work of promoting fine traditions and the strengths of Lang Son people associated with sustainable tourism development in particular, and socio-economic development in general, has not been effectively implemented, not commensurate with the potential and advantages; 5- Many limitations and risks have emerged from the negative side effects of the market economy on people in border areas, negatively impacting the process of cultural exchange, integration, and cross-border trade and economic development of Lang Son province in recent times.

3.2.1.3. Regarding the implementation of promotion methods

First, the leadership and directional methods for promoting the role of traditional values and people by the Party Committee and authorities at all levels of Lang Son province have not yet created a genuine breakthrough for the province's socio-economic development in the current period. Second, alongside positive results, the methods of propaganda, education, and training in schools within the province regarding the promotion of traditional values associated with the strengths of Lang Son people still face some difficulties, obstacles, and limitations. Businesses continue to encounter many challenges; they have not yet created many high-economic-value products deeply imbued with the identity and strengths of Lang Son people. Third, a segment of the population, due to still not fully and deeply understanding the value of cultural traditions in the economy, has not been able to leverage their voluntary and active participation in production, business, and creation of products and services bearing the identity of Lang Son people for socioeconomic development.

3.2.2. Causes of the Limitations

Lang Son is a mountainous, border province with a low economic starting point compared to the national average; meanwhile, local budget investment capital is limited, and targeted support and investment capital from the Central budget have not met the province's needs. The socio-economic infrastructure system is not synchronized; the general education level is still limited and uneven across regions; the impacts of climate change and epidemics are complex and unpredictable. Besides, Lang Son is also affected by the inherent characteristics of a mountainous, border province, where socio-economic conditions are still difficult; the economy is small-scale, resources are limited, and the quality of human resources is uneven.

The cognitive mindset and the leadership, direction, administration, and organization of implementing some policies, objectives, and tasks at certain

levels of Party committees, authorities, agencies, and units are still limited, confused, and show signs of passivity, waiting, and reliance on superiors. Some limitations and weaknesses in leadership, management, and administration have been slow to be overcome. The ability of the leadership team to analyze and forecast the situation is still limited, not close to the actual situation, thus some set goals and targets lack feasibility. At the same time, the capacity of the majority of the population to exploit fine traditional values and cultural identity for socio-economic development remains quite limited.

3.3. Current Issues

In this section, the PhD candidate thoroughly analyzed three current issues: 1- The cultural traditions and people of Lang Son possess good and unique values but have not been adequately linked and exploited; 2- The objectives are clearly defined, but the awareness and implementation capacity of the subjects still have many limitations in promoting fine traditional values associated with the potential and strengths of Lang Son people; 3- Although a strategy for developing border trade economy has been proposed, in reality, the potential and strengths of Lang Son people in the border region have not been effectively and reasonably promoted.

Summary of Chapter 3

In recent times, Lang Son province has focused on identifying the good qualities of Lang Son people, especially the spirit of solidarity, mutual support, and helping each other to develop the economy and human resources. Through typical guiding documents, it can be seen that Lang Son province's political system has raised awareness about the meaning and responsibility of subjects in promoting culture to build people who meet the requirements of economic development. The promotion activities identified include spreading, activating, and igniting the fine traditions and inherent personality of Lang Son people. From that guidance, the people have reached a consensus in awareness regarding promoting the role of fine traditions towards building the people of Lang Son; trusting, being proud of, and respecting the good qualities of their compatriots.

However, due to the impact of various subjective and objective causes, despite having certain potential and strengths, the promotion of the role of fine traditions and the people of Lang Son in socio-economic development still has some limitations. The preservation of traditional culture and the people of Lang Son as a basis and condition for promotion has not truly gone in-depth and undergone qualitative changes. Some outdated customs that still exist are hindering human development to meet the requirements of accelerating industrialization, modernization, and international integration. In

recent years, the actual promotion of fine traditions associated with exploiting the potential and strengths of Lang Son people for socio-economic development has not been truly commensurate with its inherent potential.

CHAPTER 4

DIRECTIONS AND SOLUTIONS FOR CONTINUING TO PROMOTE FINE TRADITIONS ASSOCIATED WITH THE STRENGTHS OF LANG SON PEOPLE FOR SOCIO-ECONOMIC DEVELOPMENT IN THE NEW ERA

4.1. Forecasting Advantages and Difficulties for Promoting Fine traditions Associated with the Strengths of Lang Son People for Socio-Economic Development in the New Era

4.1.1. Advantages

First, our country is integrating deeply and comprehensively into the international community; the country's position and strength are increasingly growing in the international arena, and our country has never before had such a fortune, potential, position, and international prestige as it does today. Second, deep international integration according to new-generation free trade agreements creates conditions for not only the economic sector but all areas of national life to develop. Third, the Fourth Industrial Revolution is changing material and spiritual production, shortening the gap between industry, agriculture, and services when digitized, forming smart production methods. Fourth, the Party Committee, authorities, and people of all ethnic groups in Lang Son province are becoming increasingly aware and deeply understanding the potential and strengths of Lang Son's culture, fine traditions, and people.

4.1.2. Difficulties

First, the global economy is predicted to face greater challenges than in the previous period. Second, the market economy both creates development opportunities and poses pressure and challenges for the development process in Vietnam in general and Lang Son province in particular. Third, there is a risk of fading, losing cultural identity, and eroding the fine traditional values of the nation in the context of globalization and deep international integration. Fourth, the high demands placed on human resources by socioeconomic development cannot be met "overnight," which will cause significant difficulties in promoting the human factor in Lang Son to serve the development process in the next few decades.

4.2. Directions for Promoting Fine traditions Associated with the Strengths of Lang Son People for Socio-Economic Development in the New Era

4.2.1. Promoting fine traditions associated with human strengths must be given importance in Lang Son province's overall socio-economic development strategy and plan

In the socio-economic development plan from 2020 to 2025, the Party Committee and people of the province have also set forth and strived to achieve specific targets linked to promoting the cultural strengths and people of Lang Son. And to achieve these socio-economic development goals and plans, bringing Lang Son to develop commensurate with its potential and advantages, it is necessary to focus on integrating and promoting fine traditions and human strengths in each content, paying attention to the specific characteristics of each field and subject to adjust appropriately to the reality of development.

4.2.2. Promoting fine traditions associated with the strengths of Lang Son people must aim to create the necessary conditions for each individual to maximize their capacity in labor and creativity

Policies promoting fine traditions associated with the strengths of Lang Son people need to be developed in line with the practical development of Lang Son province; creating necessary and favorable conditions for Lang Son people to maximize their capacity in labor and production, promoting socioeconomic development in the province in the new context.

4.2.3. Promoting fine traditions associated with the strengths of Lang Son people must aim to awaken the will and aspiration for development among the people and the province's potential and advantages

Building a comprehensive Lang Son culture and people with traditional, modern, and humanistic values, becoming an important spiritual driving force for the province's development. Here, it is necessary to build, perfect, and effectively implement policies on preserving and promoting ethnic cultures, preserving and effectively exploiting the value of tangible and intangible cultural heritages, and revolutionary historical traditions, creating a basis for the socio-economic development of Lang Son province in the new era, an era of national ascension.

4.3. Solutions for Continuing to Promote Fine traditions Associated with the Strengths of Lang Son People for Socio-Economic Development in the New Era

4.3.1. Enhancing the Awareness of Party Committees, Authorities at All Levels, and the People about the Important Role of Strengthening the

Connection Between Fine traditions and the Strengths of Lang Son People for Socio-Economic Development

Currently, in Lang Son, enhancing the effectiveness of promoting the spiritual resources of fine traditions for socio-economic development primarily depends on the activeness and proactiveness of Party committees, authorities, departments, and sectors in developing and promulgating specific policies and guidelines. To achieve this, it is crucial to focus on raising the awareness of Party committees and authorities at all levels, as well as the awareness, activeness, and proactiveness of Lang Son people regarding the important role of strengthening the connection between fine traditions and the strengths of Lang Son people in socio-economic development.

4.3.2. Innovating content and methods to effectively promote fine traditional values associated with the strengths of Lang Son people for socio-economic development in the new era

Focus on innovating content and methods, clearly defining the roadmap, plan, and specific resources following the "3 Clears" motto (clear person, clear task, clear responsibility) in promoting fine traditional values associated with human strengths in socio-economic development. Effectively implement the policy of accelerating economic restructuring associated with innovating the growth model and increasing labor productivity; enhancing the competitiveness of industries based on effectively exploiting and promoting the potential and strengths of the province and the people of Lang Son.

4.3.3. Building and perfecting policies to maximize fine traditions and the potential of Lang Son people, especially in ethnic minority areas

Based on thoroughly understanding the Party's guidelines and policies, and the State's laws, Lang Son province identifies cultural values and people as fundamental factors and important endogenous strengths for sustainable development; accordingly, it is necessary to perfect policies for preserving, conserving, and promoting the unique cultural identity of ethnic groups in the province, associated with promoting tourism development and international cooperation. Policies need to be practical, easy to understand, and easy to implement to bring practical effectiveness in promoting fine traditional values associated with the strengths of Lang Son people.

4.3.4. Enhancing education and propaganda about fine traditional values and the strengths of Lang Son people to both develop human resources and preserve the cultural identity of ethnic groups

It is necessary to determine that it must start from strengthening widespread propaganda and education throughout society about the characteristics, traditional values, and inherent strengths of Lang Son people, as well as the significance of promoting this role in successfully realizing the socioeconomic goals of Lang Son province. Therefore, strengthening the education of fine traditional values associated with human strengths for socio-economic development inside and outside schools, agencies, units, etc., will directly impact raising awareness, inspiring pride, and a sense of responsibility among subjects in preserving and promoting traditions and human strengths, effectively serving the province's human resource development, commensurate with the task.

4.3.5. Connecting fine traditions with promoting the strengths and activeness of Lang Son people to strengthen consensus and create momentum for socio-economic development in the new era

Strengthening consensus and close coordination among subjects, first and foremost, to build livelihood models based on preserving and promoting the fine traditional values of Lang Son people associated with the unique culture of the Northeast region. Each ethnic group and locality has different socioeconomic conditions, strengths, and limitations, thus requiring livelihood models that combine the promotion of fine traditional values to boost economic growth, maintain political stability, national defense and security, and consolidate the great national unity bloc. The subjects should coordinate to link national target programs on national defense, security, socio-economic affairs with projects, plans, and schemes on culture and ideology of Lang Son province and with other provinces in the Northeast region as a measure to both improve the material and spiritual lives of the people.

4.3.6. Focusing on unleashing the potential and advantages of Lang Son people to serve border socio-economic development and promote external economy and cultural exchange

Emphasize integrating cultural values imbued with the identity of ethnic communities in promoting trade activities to attract high-value goods for export; in which, prioritize expanding export items deeply imbued with the province's key cultural identity and traditional values. Consciously integrate and promote fine traditional values in strengthening cultural exchange and external affairs. Maintain effective and comprehensive implementation of Party-to-Party diplomacy, state diplomacy, and people-to-people diplomacy with the Guangxi Zhuang Autonomous Region (China), aiming to both facilitate border economic development and ensure national defense and security.

Summary of Chapter 4

With inherent strengths and rich, distinctive cultural traditions, the people of Lang Son can promote fine traditional values as a material resource serving economic development alongside addressing other social issues. Implementing this content requires proposing directions and solutions for

exploiting the traditional cultural products of Lang Son province in a methodical, effective, and strategic manner, aiming to change the livelihoods of the people towards promoting the market for goods and services to develop the economy and stimulate demand, thereby driving the development of other aspects of social life. Accordingly, culture in general, and traditional values and the strengths of Lang Son people, must truly become strategic, breakthrough spearheads in the socio-economic development of Lang Son province in the new development phase.

CONCLUSION

Every community, region, and ethnic group across the country in general, and the ethnic communities in Lang Son province in particular, possess distinctive traditional knowledge, deeply imbued with their own cultural identity; the result is the formation of a rich, diverse, and unique system of traditional cultural products. This knowledge is not only a spiritual and ideological foundation for educating human character, guiding people towards noble humanitarian values, but also directly creates economic value, existing in the form of tangible or intangible cultural products such as cultural heritage, traditional handicrafts, traditional cultural, historical, and spiritual festivals; rich cuisine, community tourism services, etc., all becoming sources to promote economic growth and facilitate the resolution of other social issues.

Clearly recognizing this important issue, in recent years, Lang Son province has focused on promoting fine traditions, embodying the identity of Lang Son people, linking them with the exploitation of potentials and strengths to create great momentum and resources for the province's socio-economic development. In the current era of accelerating renovation, Lang Son province has been, is, and will continue to promote its good and glorious traditions to achieve further socio-economic development accomplishments, recording more great victories, contributing to building a homeland that is increasingly prosperous and beautiful. The people are increasingly reaching a consensus in awareness regarding promoting the role of fine traditions towards building Lang Son people who are benevolent and heartfelt; always trusting, proud of, and respecting the good qualities of their compatriots, applying them to production and business, and achieving many remarkable results in the province's socio-economic development.

However, alongside the highly commendable achievements, the exploitation, linkage, and promotion of fine traditional values with the potential and strengths of Lang Son people still have many limitations and have not achieved the desired effectiveness. Reality shows that some outdated cultural factors, deeply rooted in the lives of the people, still exist and have not been thoroughly eliminated, thus posing an ongoing barrier to building and

developing human resources that meet the requirements of Lang Son province's current socio-economic development. At the same time, there is still no truly effective mechanism to promote fine traditions and the inherent strengths of Lang Son people, aimed at concretely "transforming" them into socio-economic development; therefore, it has not created truly effective momentum for rapid and sustainable development.

This reality poses the problem of requiring in-depth, systematic research on the harmonious and rational linkage and good promotion of fine traditions associated with the strengths of Lang Son people to effectively serve the province's socio-economic development in the new era, an era of national ascension.

LIST OF PUBLISHED SCIENTIFIC WORKS RELATED TO THE DISSERTATION TOPIC

- 1. Nguyen Huu Tri (2023), "Continuing to promote the cultural values and people of Vietnam in the spirit of the 13th National Congress of the Party, creating momentum for rapid and sustainable national development", *Journal of Political Theory and Communication* Special Issue No. 01, pp. 42-44.
- 2. Nguyen Huu Tri (2023), "From Marx's philosophical views on human beings to the current views on human development in Vietnam", *Journal of Political Theory and Communication* Special Issue No. 02, pp. 29-32.
- 3. Nguyen Huu Tri (2024), "Promoting the fine traditions of the Vietnamese nation for rapid and sustainable socio-economic development in the new context", *Journal of Political Theory and Communication* Special Issue No. 01, pp. 56-58.
- 4. Nguyen Huu Tri (2024), "Promoting fine traditions and actively, proactively exploiting the potential and strengths of Lang Son people for rapid and sustainable socio-economic development", *Journal of Social Science Information* No. 498 (June), from pp. 19-26.
- 5. Nguyen Huu Tri (2023), "Financial solutions for export enterprises in the current context", *National Workshop Proceedings* on the role of finance supporting import-export enterprises in the new situation Workshop coorganized by Academy of Finance and General Department of Vietnam Customs in 2023, pp. 384-393.