

**MINISTRY OF EDUCATION
AND TRAINING**

**HO CHI MINH NATIONAL
ACADEMY OF POLITICS**

ACADEMY OF JOURNALISM AND COMMUNICATION

BUI HUYEN MAI

**QUALITY OF ADVOCACY WORK OF THE HANOI
DISTRICTS PARTY COMMITTEE IN THE CURRENT TIME**

**PHD THESIS MAJORING IN PARTY BUILDING
AND STATE GOVERNMENT**

SUMMARY OF PHD THESIS

HANOI – 2025

The thesis was completed at the Academy of Journalism and Communication

***Supervisors:* Assoc.Prof.Dr. Tran Thi Huong**

Dr. Nguyen Thi Ngoc Loan

Reviewer 1:

Reviewer 2:

Reviewer 3:

**The thesis will be defended in front of the Thesis Committee at Academy
level, at the Academy of Journalism and Communication**

INTRODUCTION

1. The urgency of the topic

Deeply aware of the position and role of advocacy work in Party building, political system building and people's life, in recent years, the Hanoi Party Committee in general and the district Party Committees in Hanoi in particular have focused on improving the quality of advocacy work. However, besides the advantages, the quality of advocacy work of the district Party Committees in Hanoi still has some limitations, such as: the work of summarizing practices has not met the requirements of innovation; the implementation of the contents of resolutions, directives and policies of the Party and Party committees at all levels has not been really active, synchronous and regular; The preliminary and final summaries also have formal manifestations. The coordination between sectors, units, "sections" in the ideological and scientific bloc is sometimes ineffective, therefore it has not created a combined strength in advocacy, created unity in perception and fought to criticize deviations, wrong and hostile viewpoints... The quality of advocacy work of the district Party Committees in Hanoi still has some limitations: the implementation of some contents and methods of some district Party Committees has not met the requirements, is still monotonous and not suitable for each subject, affecting the trust of a part of cadres, Party members and people in the district.

The quality of advocacy work of district party committees in Hanoi city still has urgent issues that need to be resolved, such as: 1) the requirement to strengthen the leadership and direction of the district party committee and the district party committee's standing committee for advocacy work, but the capacity of district party committee members to lead advocacy work is still limited; 2) increasingly high requirements and tasks on the quality of advocacy work, while advocacy work resources are still limited and inadequate; 3) great requirements for the application of scientific and technological advances, information technology, digital transformation into advocacy work, and modernization of advocacy methods of district party committees, while the level and skills in using information technology and modern technical means of leaders and specialized cadres doing advocacy work in some district party committees have not met the requirements; 4) To carry out the task of organizing advocacy activities, including organizing events and celebrating major national holidays, the Capital and districts need to mobilize large resources and funds, but the material, technical and financial resources of the districts are still limited and inadequate; 5) It is required to issue regulations on coordination between organizations and forces in the district political system participating in advocacy activities, creating unity in advocacy activities of district party committees, but there are no general coordination regulations in the entire Hanoi City Party Committee, and there are no specific instructions from the Hanoi City Party Committee, the Hanoi City Party Committee's Advocacy and Mass Mobilization Department.

That reality requires improving the quality of advocacy work of district party committees in Hanoi city to meet the development requirements of the district, the capital, and the country in the new era, the era of the Vietnamese people's rise.

As a leader and party member working in the Hanoi City Political System, based on practical work experience, theoretical knowledge, methodology, research methods, and theoretical thinking acquired during my time as a doctoral student at the Academy of Journalism and Communication, I decided to choose the topic **"The quality of advocacy work of Hanoi Districts Party Committee in the current time"** as my doctoral thesis in the field of Party Building and State Government.

2. Research purpose and tasks

2.1. Research purpose

On the basis of clarifying theoretical and practical issues about the advocacy work quality of the Hanoi Districts Party Committee, the thesis proposes directions and main solutions to improve the quality of advocacy work within the inner city by the Hanoi Districts Party Committee in the coming time.

2.2. Research tasks

- To provide an overview of typical scientific works directly related to the thesis topic, pointing out the contents of the thesis that need to be inherited to carry out the purposes and tasks of the thesis; Determine the thesis contents that need further research and clarification

- To explain and clarify theoretical and practical issues about the quality of advocacy work of the Hanoi Districts Party Committee today, build working concepts, central concepts of the thesis, build theoretical framework of the thesis topic.

- To survey and evaluate the current quality of advocacy work of Hanoi Districts Party Committee from 2015 to present; Point out advantages, limitations, causes of advantages and limitations, and problems to be solved.

- To analyse the favorable and unfavorable factors affecting the quality of advocacy work of district party committees in Hanoi city, propose directions and main solutions to improve the quality of advocacy work within the inner city of the Hanoi Districts Party Committee in the coming time.

3. Objective and scope of the thesis

3.1. Study subjects

Quality of advocacy work of the Hanoi Districts Party Committee currently.

3.2. Scope of the study

- *In terms of space*: Survey on the quality of advocacy work of the Hanoi Districts Party Committee, including the following districts: Ba Dinh, Cau Giay, Dong Da, Hai Ba Trung, Hoan Kiem, Thanh Xuan, Hoang Mai, Long Bien, Ha Dong, Tay Ho, North Tu Liem, and South Tu Liem.

- *In terms of time*: The thesis surveys and studies the current status of the quality of advocacy work of district party committees in Hanoi city from 2015 to present; the directions and solutions proposed in the thesis are valid until 2035. However, due to limitations in time and data collection sources, and the number of pages of the thesis, the thesis focuses on surveying data from recent years of the district party congress term 2020-2025, with some data from the term 2015-2020.

4. Theoretical, practical basis, and research method of the thesis

4.1. Theoretical basis

The theoretical basis of the thesis is Marxism-Leninism, Ho Chi Minh's thought and the views of the Communist Party of Vietnam on ideological, theoretical, educational work, advocacy work on the organization and activities of party committees at all levels.

4.2. Practical basis

The practical basis of the thesis is advocacy work and the current quality of advocacy work of the Hanoi Districts Party Committee from 2015 to present.

4.3. Research methods

The thesis is researched on the basis of Marxism-Leninism methodology and uses a combination of research methods such as: Systematization method; analysis and synthesis method; logic and history method; theoretical research method, reviewing practice; inductive and deductive method; statistical and comparative method; sociological

investigation method.

5. Scientific contributions of the thesis

Firstly, the thesis builds the concept of the quality of advocacy work of district party committees in Hanoi city: The quality of advocacy work of the district party committee in Hanoi city is the sum of the values in the activities of leadership, direction, consulting, guidance and organization of advocacy activities, making advocacy work well meet the requirements of the task of building a district party committee strong in politics, ideology, ethics, organization, and staff, contributing to improving the material and spiritual life of cadres, party members and people in the district.

Secondly, the thesis identifies four criteria for evaluating the quality of advocacy work of the district party committee in Hanoi city, including: 1) The level of implementation of advocacy content of the district party committee; 2) The level of implementation of advocacy methods of the district party committee; 3) The change in ideological awareness, belief and political and social activism of cadres, party members and people in the district under the impact of advocacy work; 4) The level of contribution of advocacy work to economic, cultural and social development, ensuring national defense and security in the district.

Thirdly, the thesis analyzes and explains 02 new breakthrough solutions to improve the quality of advocacy work of district party committees within the inner city of Hanoi in the coming time, which are: 1) Continue to innovate some contents and methods of advocacy work of district party committees within the inner city to suit new conditions; 2) Build a district party committee advisory body and a team of specialized and non-specialized cadres to make advocacy work strong, meeting the requirements of improving the quality of advocacy work within the inner city of district party committees.

6. Theoretical and practical meaning of the thesis

- The research results of the thesis have theoretical significance, initially clarifying the concept of advocacy work of the district party committee, the content and methods of advocacy work of the district party committee; the concept, factors that regulate and criteria for evaluating the quality of advocacy work of the district party committee.

- The research results of the thesis can be used as reference material for the Hanoi Party Committee, the Advocacy and Mass Mobilization Committee of the City Party Committee, and district Party committees in Hanoi city in the advocacy and education work and improving the quality of the advocacy work of district party committees in Hanoi city, in the leadership and direction of the advocacy work of district party committees. When implementing a 2-level local model without a district level, the research results of the thesis can be applied and deployed to wards in the inner city area of Hanoi city in implementing propaganda tasks and propaganda work of the ward party committee.

- The research results of the thesis can be used as reference materials for teaching, learning and researching the subject of Party Building at Le Hong Phong Cadre Training School, in the Party school system, reference materials for training classes on advocacy work at the district level at the Academy of Journalism and Communication, classes chaired and organized by the Central Advocacy and Mass Mobilization Committee, the Advocacy and Mass Mobilization Committee of the Hanoi City Party Committee, and the Advocacy and Mass Mobilization Committee of the District Party Committee.

7. Structure of the thesis

In addition to the introduction, conclusion, list of published works of the author related to the thesis topic, list of references and appendices, the thesis consists of 4 chapters and 10 sections.

Chapter 1

OVERVIEW OF AVAILABLE RESEARCH RELATED TO THE TOPICS

1.1. RESEARCH OUTSIDE VIETNAM

1.1.1. Research works related to ideological work, advocacy work and advocacy cadres

Phan Duong Chit VongSa (2002), *Theoretical work of the Lao People's Revolutionary Party in the reform period*, Doctoral thesis, majoring in Party Building, Ho Chi Minh National Academy of Politics and Administration, Hanoi.

Mun Keo O La Bun (2003), *Basic tasks and general measures of political and ideological work in the new situation*, ALun May Magazine, No. 4-2003.

Central Advocacy Department of the Lao People's Revolutionary Party (2003), *General directions and main solutions of political and ideological work in the new situation*, Publishing House. Country, Vientiane.

Xac Xa Vat Xuan Thap Phim Ma Son (2003), *Ideological work of the Lao People's Revolutionary Party today*, Doctoral thesis in History, majoring in Party Building, Ho Chi Minh National Academy of Politics, Hanoi Noi.

Department of Cadres, Ministry of Advocacy of the Central Communist Party of China (2005), *Advocacy and ideological work in the new era*, Publishing House. National politics, Hanoi.

Wang Botzheng (2006), *Some issues about the ideological work of the Communist Party of China in the new situation*, Journal of Political Ideology Research, No. 3-2006.

Cao Maochun, Mengfanqiang (2008), *Some characteristics and experiences of theoretical innovation of the Communist Party of China since reform and opening up to now*, Journal of Chinese Theory, No. 12.

Yan Jiehua (2013), *Research on the process of developing Marxist theoretical education in China*, Journal of Chinese Studies, No. 5-2013, pp. 12-17.

Jason Stanley (2016), *How Advocacy Works*, Princeton University Press.

Bernard Bailyn (2017), *The Ideological Origins of the American Revolution*, Tantor Audio.

Somphanh Sivongxay (2022), *Political activism in the ideological and theoretical struggle of lecturers in police schools in the Lao People's Democratic Republic today*, Doctoral thesis on Scientific Socialism student, Ho Chi Minh National Academy of Politics, Hanoi.

Fuel (2024), *Propagandopolis: A Century of Advocacy from around the World*, Fuel.

1.1.2. Research works related to the quality and effectiveness of ideological work and the quality of advocacy work

Dien Trung Man (2007), *Discussing the innovation of ideological work in the new period*, Journal of Learning and Theoretical Research, No. 8-2007.

Bun Duong Cay Xon (2008), *Quality of ideological work of the Party Committees of the Central Delta province, Lao People's Democratic Republic in the current period*, Doctoral thesis specializing in Building the Communist Party of Vietnam Nam, Ho Chi Minh National Academy of Politics and Administration, Hanoi.

Chu Chi Hoa (2010), *Innovation in Party building work in rural areas*, National Political Publishing House, Hanoi.

Sai Kham Moun Ma Ni Vong (2014), *Issues of Marxist-Leninist theoretical education for advanced students in political and administrative schools of the Lao People's*

Democratic Republic today, Doctoral thesis in Philosophy , Ho Chi Minh National Academy of Politics, Hanoi.

Ly Than Minh (Editor), Tran Chi Hoa (2017), *Anticipating the risk - Reflection after 20 years of the Soviet Communist Party losing the Party*, Publishing House. National politics Truth, Hanoi.

Kim Jong-Il (2022), *Giving priority to ideological work is essential for accomplishing socialism*.

Souvannay Dengdouangthong (2022), *Political and ideological education for young people in the Lao People's Democratic Republic*, Journal of Socialism - Theory and Practice, No. 5(21)-2022, p.66 -70.

1.2. RESEARCH IN VIETNAM

1.2.1. Research works related to ideological work, advocacy work and advocacy staff

Dao Duy Quat (Editor) (2010), *Ideological work*, Publishing House. National politics, Hanoi.

Ngo Huy Tiep (2011), *Theoretical issues about the Party's current ideological work*, Publishing House. National politics, Hanoi.

Do Khanh Tang (2012), *Theoretical research for advocacy work*, Publishing House. National politics - Truth, Hanoi.

Dao Duy Tung (2015), *Ideological work in the innovation period*, Publishing House. National politics, Hanoi.

Mai Duc Ngoc (2015), *Handling situations in ideological work*, Publishing House. National politics, Hanoi.

Bui The Duc (2016), *Advocacy work in the face of new requirements*, Publishing House. Vietnam Education, Hanoi.

Pham Van Linh (Editor) (2016), *Some issues of innovating content and methods of advocacy work in the new situation*, Publishing House. National politics - Truth, Hanoi.

Academy of Journalism and Advocacy (2017), *Training and fostering advocacy officers in the current period*, Publishing House. National politics Truth, Hanoi.

Luong Khac Hieu (2017), *Theoretical basis for the ideological work of the Communist Party of Vietnam*, Publishing House. Political theory, Hanoi.

Tran Thi Huong, Do Thi Diep (2020), *Advocacy work in Hanoi city in the current situation: Current situation and solutions*, Journal of Political Theoretical Scientific Information, No. 11+12-2020, pp.107-112.

Le Van Hieu (2020), *Advocacy work of commune party committees in the Northern border provinces in the current period*, Doctoral thesis specializing in Party Building and State Government, Ho Chi Minh National Academy of Politics Minh, Hanoi.

Le Duc Hoang (2020), *The Party's ideological work in the current context*, Journal of Socialism - Theory and Practice, No. 3-2020, pp. 30-37.

Ngo Dinh Xay (2022), *Digital transformation in advocacy work*, Advocacy Magazine, No. 9-2022, pp.28-31.

Tran Quoc Tuan (2023), *Innovating the content and methods of ideological work in Tra Vinh in the current period*, Advocacy Magazine, No. 4-2023, pp. 48-50.

Nguyen Danh Tien, Le Van Phong (2023), *The Party's ideological work in the army - Lessons from the 1954 Dien Bien Phu Campaign*, Advocacy Magazine, No. 5-2023, pp. 38-41.

Ngo Dinh Xay (2023), *Some issues raised in the Party's ideological work*, Advocacy Magazine, No. 6-2023, pp.38-42.

Tran Thi Thanh Huong (2023), *An Giang: proactive, practical, timely and effective advocacy work*, Advocacy Magazine, No. 1-2023, pp.54-56.

Dinh Thi Mai (2023), *Advocacy work with the task of protecting the Fatherland in the new situation*, Advocacy Magazine, No. 7-2023, pp.9-15.

Lai Xuan Mon (2023), *The issue of building a advocacy work strategy to meet the country's development requirements in the new revolutionary period*, Advocacy Magazine, No. 8-2023, pp. 3-9.

Chu Mai Phong (2024), *Promoting the role of Kon Tum province's advocacy staff in protecting the Party's ideological foundation today*, Journal of Political Theoretical Scientific Information, No. 1, p. .64-68.

Tran Quoc Tuan (2024), *The role of advocacy work in coordinating to resolve complex and sensitive cases related to ethnicity and religion*, Advocacy Magazine, No. 2, pp. 66-68.

Phung Huu Phu (2024), *The ideal of life, the desire to contribute and the personality of officials are the secret to the success of advocacy work*, Advocacy Magazine, No. 8, pp. 33-35.

Luong Ngoc Vinh (2024), *Ideological work and advocacy work*, Advocacy Magazine, No. 5, p.76.

Nguyen Trong Nghia (2024), *General Secretary Nguyen Phu Trong's impression in the Party's ideological work*, Communist Magazine, No. 8, pp.64-70.

1.2.2. Research works related to the quality and effectiveness of ideological work and the quality of advocacy work

Ha Hoc Hoi, Ngo Van Thao (2002), *Innovation and improvement of quality and effectiveness of ideological work*, National Political Publishing House, Hanoi.

Pham Tat Thang (2010), *Innovating ideological and theoretical work in the new situation*, Publishing House. National politics, Hanoi.

Ngo Huy Tiep, Dinh Ngoc Giang (2010), *Improving the quality and effectiveness of ideological work at the grassroots*, Publishing House. National politics, Hanoi.

Tran Doan Tien, Tran Viet Luu (2015), *Improving the quality and effectiveness of advocacy work*, meeting the requirements of the new situation, Advocacy Magazine, No. 1-2015.

Le Van Hoat (2020), *Improving the quality of ideological work - An important solution to build a clean and comprehensively strong party organization*, Journal of Labor and Society, July, No. 627, p. 20-21.

Lai Xuan Lam (2022), *Innovating advocacy work contributes to protecting the Party's ideological foundation*, Advocacy Magazine, No. 4-2022, pp. 43-45.

Trinh Van Quyet (2023), *Continuing to innovate, improve the quality and effectiveness of ideological work in the army in the reform period*, National Defense Magazine, No. 1-2023, pp. 6-9, 17 .

Nguyen Viet Oanh (2024), *Bac Giang improving the quality and effectiveness of advocacy work*, No. 2, pp.62-65.

Bui The Duc (2024), *Continuing to innovate advocacy work to contribute to the successful implementation of the Resolution of the 13th Party Congress*, Advocacy Magazine, No. 1, pp. 26-28.

1.3. GENERAL COMMENTS ON THE RESULTS OF THE AVAILABLE RESEARCH, AND RESEARCH DIRECTIONS OF THE THESIS

1.3.1. General comments on the results of available research

Research works related to ideological work, advocacy work, advocacy cadres and the quality of ideological work, advocacy work of Party committees and organizations at all levels with many different perspectives and approaches, achieved many important theoretical and practical results, including:

Firstly, existing research works have comprehensively and fundamentally mentioned the position, role, tasks, content, and form of ideological work, theory, advocacy, and the team of advocacy cadres.

Secondly, existing research works, especially research results of books, scientific topics, scientific articles have accurately assessed the current situation of ideological work, advocacy work and the quality of ideological work, advocacy work of Party committees and organizations at all levels with specific and accurate data and evidence. Among them, a number of research works have pointed out experiences in ideological work, advocacy work of Party committees and organizations at all levels.

Thirdly, Each research project exploits from different angles and offers different solutions, but all aim at the common goal of improving the quality of ideological work and advocacy work of Party committees and organizations at all levels. Some research projects have initially explained, proposed, and recommended to continue solving the problem not only in terms of methodology and epistemology but also specific recommendations and recommendations in each aspect, in each field to improve the quality of ideological work and advocacy work of Party committees and organizations at all levels.

The research results of the above works have good reference value to carry out the tasks of the thesis; provide a theoretical basis to build the theoretical framework of the thesis; suggest ideas to build solutions to improve the quality of advocacy work of district party committees in Hanoi city.

Besides the scientific values achieved by the above-mentioned published research works, there are still theoretical gaps that the research works have not mentioned, such as: not clarifying the concept, subject, object, and force participating in advocacy work of the district party committee; content, method, role, and characteristics of advocacy work of the district party committee; not mentioning the concept of advocacy quality, not analyzing the factors that determine advocacy quality, and not discussing the criteria for evaluating advocacy quality.

From the results of the overview of published scientific works related to the thesis topic, it shows that currently there is no scientific work that comprehensively and systematically studies the quality of Party advocacy work in general, and the quality of advocacy work of district Party committees in Hanoi in particular. Therefore, the thesis topic is a new research direction, not overlapping with published research works, the doctoral student chooses to approach this research direction.

1.3.2. Research directions of the thesis

Although there have been a number of works mentioning the quality of advocacy work of Party committees and Party organizations at all levels mentioned above, there has not been any work that systematically, in-depth, and comprehensively studies both theoretically and practically the quality of advocacy work of district Party committees in Hanoi city at present. Therefore, I chose this issue as the topic of my doctoral thesis, meeting the requirements of theory and practice, closely linked to the assigned duties and tasks.

The thesis will focus on addressing the following core issues:

Firstly, clarifying the knowledge units directly related to and serving the construction of the theoretical framework of the thesis: research on Hanoi city, districts and district party committees in Hanoi city; analyzing and clarifying the concept, content, method, role and characteristics of advocacy work of district party committees in Hanoi city.

Secondly, build the theoretical framework of the thesis, including: the central concept of the thesis, factors determining the quality of advocacy work of district party committees in Hanoi city and criteria for evaluating the quality of the work.

Thirdly, objectively analyze and evaluate the current state of advocacy work of district party committees in Hanoi city. In particular, the thesis devotes a considerable amount of time to surveying and analyzing the advantages and limitations of the quality of advocacy work of district party committees in Hanoi city; analyzes the causes, clearly identifies the issues raised regarding the quality of advocacy work of district party committees in Hanoi city.

Fourthly, analyze and forecast favorable and unfavorable factors affecting the quality of advocacy work of district party committees in Hanoi city, propose directions and synchronous and feasible solutions, including new solutions, and analyze in more depth breakthrough solutions to improve the quality of advocacy work of district party committees within the inner city of Hanoi in the coming time.

Chapter 2

THEORETICAL AND PRACTICAL ISSUES ON THE QUALITY OF ADVOCACY WORK OF HANOI DISTRICTS PARTY COMMITTEE TODAY

2.1. OVERVIEW OF HANOI CITY, DISTRICTS AND DISTRICT PARTY COMMITTEES IN HANOI CITY

2.1.1. Overview of Hanoi city

2.1.1.1. *Natural conditions*

Hanoi is the capital of the Socialist Republic of Vietnam, a centrally governed city with the largest area in the country, occupying 3,359.82 square kilometers.

2.1.1.2. *Economic – political*

In terms of economy, Hanoi's economic structure has shifted strongly towards industry - service - agriculture. *In terms of politics*, the Hanoi Party Committee is one of the earliest established Party Committees, born on March 17, 1930, which has contributed to strongly promoting the general revolutionary movement of the whole country. Currently, the city's political system is seriously implementing the policy of piloting management according to the urban government model in 12 districts and Son Tay town; at the same time, promoting the review, arrangement, consolidation, and streamlining of the focal points of the units and organizations of the political system in conjunction with determining positions, jobs, streamlining the payroll, restructuring and continuing to improve the quality of the staff, civil servants and public employees.

2.1.1.3. *Culture and society*

Hanoi, with its characteristics as a cultural and educational center, is a place where the most unique tangible and intangible cultural values of the country converge, leaving a strong mark on all districts, towns and cities of the city.

2.1.1.4. Defense, security, and foreign affairs

The capital Hanoi is the gathering place, with headquarters of all Party, State, National Assembly and many foreign representative agencies, and is a key area where hostile forces always focus on sabotage. Therefore, the City has a regular and long-term task of always maintaining political stability, ensuring political security, social order, and absolute safety for the headquarters and activities of the Party and State; national foreign affairs activities and major political events taking place in the capital.

2.1.2. Districts of Hanoi city

Currently, Hanoi city has 12 districts, going through the process of separation, merger, new establishment and development, the districts have the following characteristics: First, the districts in Hanoi city have natural conditions, population and formation process very favorable for comprehensive economic, cultural and social development. Second, the districts in Hanoi city must both create development momentum for the whole city and ensure absolute security and safety for the central agencies of the Party and State. Third, the districts in Hanoi city are the convergence of traditional and modern cultural and scientific values of the country. Fourth, the districts of Hanoi city have the task of ensuring national defense, security and order which are especially important for the city and the whole country.

2.1.3. District Party Committee in Hanoi City

2.1.3.1. Concept of district party committee

The district party committee is a party organization established in the district administrative unit, including the leadership bodies of the district party committee - district committee, district committee standing committee; advisory and support bodies of the district committee; grassroots party organizations and party members operating (regularly operating) in grassroots party organizations directly under the district committee, with the role of leading the political system, public service units, socio-economic organizations and people living in the district.

2.1.3.2. Characteristics of district party committees in Hanoi city

Firstly, the district party committees in Hanoi have a long and heterogeneous formation and development process, based on the merger, separation, and upgrading of provincial and district-level administrative units. *Secondly*, the district party committees in Hanoi have a large concentration of party members and grassroots party organizations. *Thirdly*, the district party committees in Hanoi lead the implementation of important, heavy, and complicated central political tasks.

2.1.3.3. Functions, tasks and organizational structure of the district party committee

Functions, tasks and organizational structure of the district Party Committee according to Regulation No. 202-QĐ/TW dated August 2, 2019 of the Secretariat on "functions, tasks, powers and working relationships of the Party Committee, Standing Committee, and Standing Committee of the district Party Committee".

2.2. ADVOCACY WORK OF DISTRICT PARTY COMMITTEES IN HANOI CITY - CONCEPT, CONTENT, METHOD, ROLE AND CHARACTERISTICS

2.2.1. Concept

To present the concept of "advocacy work of the district party committee", the thesis clarifies related concepts such as: ideology, advocacy, culture, education, science and technology, advocacy, ideological work of the Party, and the Party's advocacy work.

The advocacy work of the district party committee in Hanoi city is a part of the Party's advocacy work, directly led, directed and organized by the Hanoi Party Committee.

It can be understood that: *The advocacy work of the district party committee in Hanoi city is the totality of the party committee's activities in leading, directing, guiding, inspecting and organizing the implementation of ideological, cultural, artistic and scientific activities... in the district to build a district party committee that is strong in politics, ideology, ethics, organization, cadres and promote the development of culture, science and education; enhance consensus and enthusiasm in participating in the implementation of the Party's guidelines and policies among the people.*

2.2.2. Content of advocacy work of district party committees in Hanoi city

The main contents of the district Party Committee's advocacy work include: *First*, to set out the direction and tasks of the district Party Committee's advocacy work. *Second*, to carry out the work of political theory education, education of the Party's revolutionary traditions, education of national history and the district Party Committee's history. *Third*, to lead and carry out advocacy and agitation work in the district. *Fourth*, to lead and carry out cultural and artistic work in the district. *Fifth*, to carry out public opinion work in the district. *Sixth*, to lead and carry out scientific and educational tasks in the district. *Seventh*, to direct the preliminary and final review of the advocacy work in the entire district Party Committee.

2.2.3. Method of implementing advocacy work of district party committees in Hanoi city

From the Party's policies and practice, it can be seen that the advocacy work of the district Party Committee in Hanoi is carried out mainly by the following methods: *First*, the advocacy work of the district Party Committee is carried out by resolutions, decisions, and directions of the District Party Committee and the Standing Committee of the Party Committee on the implementation of advocacy work contents. *Second*, the advocacy work of the district Party Committee is carried out by developing regulations and rules for the activities of Party organizations, agencies, and public service units operating in the field of advocacy (in the fields of ideology, culture, and science and education). *Third*, the advocacy work of the district Party Committee is carried out by promoting the role of state management over the advocacy activities of the district and ward governments. *Fourth*, the advocacy work of the district Party Committee is carried out by coordinating and promoting the role of the Fatherland Front (VFF), socio-political organizations; public service units, and armed forces in the district. *Fifth*, the Party organization of the district is carried out by promoting the role of grassroots Party committees, especially the ward Party committees, and the role of the cadres and Party members of the Party organization. *Sixth*, the Party organization of the district is carried out by means of political theory education, traditional education; advocacy and agitation methods; cultural and artistic activities; methods of grasping public opinion; and scientific and educational activities. *Seventh*, the Party organization of the district is carried out by means of political theory education, traditional education; advocacy and agitation methods; cultural and artistic activities; methods of grasping public opinion; and scientific and educational activities. *Eighth*, the Party organization of the district is carried out by means of inspection and supervision by the District Party Committee, the Standing Committee of the Party Committee, and the Standing Committee of the Party Committee and the Party organizations directly under the Party organization.

2.2.4. The role of advocacy work of district party committees in Hanoi city

In the current district party committees of Hanoi city, advocacy work plays an important role in the following main aspects: *First*, advocacy effectively serves the central political task of the district party committee. *Second*, advocacy work of the district party

committee directly participates in building a district party committee that is strong in politics, ideology, ethics, organization and cadres, contributing to protecting the Party's ideological foundation and protecting the district party committee. *Third*, advocacy work participates in building and consolidating the close relationship between the district party committee and the people in the district; contributing to improving the spiritual and material life of the people in the district.

2.2.5. Characteristics of advocacy work of district party committees in Hanoi city

The advocacy work of the district party committee in Hanoi city has the following main characteristics: *First*, the advocacy work of the district party committee in Hanoi city takes place in the center of the capital, where the people are highly educated; cadres, party members, and people have the conditions to quickly access a lot of political, economic, cultural, social, national defense, security, and foreign affairs information of the country. *Second*, the advocacy work of the district party committee in Hanoi city has many favorable conditions in terms of human resources, technical facilities, and information serving the advocacy work. *Third*, the organization and staff of specialized cadres doing advocacy work of the district party committee are regularly improved, consolidated, trained, and fostered to meet the requirements of assigned tasks.

2.3. QUALITY OF ADVOCACY WORK OF DISTRICT PARTY COMMITTEES IN HANOI CITY - CONCEPT, DETERMINING FACTORS AND EVALUATION CRITERIA

2.3.1. Concept

Advocacy work is the top priority of the district party committee, therefore the issue of quality and improving the quality of advocacy is a constant concern of the Party committees and Party organizations in the district party committee. It can be conceptualized: The quality of advocacy work of the district party committee in Hanoi city is the sum of values in the activities of leadership, direction, consulting, guidance and organization of advocacy activities, making advocacy work well meet the requirements of the task of building a district party committee strong in politics, ideology, ethics, organization, and cadres, contributing to improving the material and spiritual life of cadres, Party members and people in the district.

2.3.2. Factors determining the quality of advocacy work of district party committees in Hanoi city

In order to have a basis for determining the criteria for assessing the quality of advocacy work of district party committees, it is necessary to clarify the factors that determine the quality of advocacy work of district party committees in Hanoi, including the following main factors: *First*, the leadership, direction, advisory and guidance capacity of the City Party Committee and District Party Committee for advocacy work. *Second*, the capacity of state management of advocacy work. *Third*, the capacity of implementing agencies, organizations and forces in the fields of ideology, culture and science and education. *Fourth*, the qualities and capacity of the staff, party members and people, especially the specialized cadres doing advocacy work of the district party committee. *Fifth*, the capacity of the district and ward political system. *Sixth*, the mechanisms and policies of the State and the material, technical and financial facilities of the district and ward.

2.3.3. Criteria for evaluating the quality of advocacy work of district party committees in Hanoi city

The criteria for evaluating the quality of advocacy work of district party committees in Hanoi city include: *First*, the level of implementation of advocacy work content of

district party committees. *Second*, the level of implementation of advocacy methods of district party committees. *Third*, the change in ideological awareness, belief and political-social activism of cadres, party members and people in the district under the impact of advocacy work. *Fourth*, the level of contribution of advocacy work to economic, cultural-social development, ensuring national defense and security in the district.

Chapter 2 summary

Chapter 2 of the thesis plays a very important role: preparing the theoretical basis for the entire thesis topic. In particular, the thesis focuses on clarifying the concept of advocacy work of the district party committee in Hanoi city; determining that the advocacy work of the district party committee has 7 contents and 8 methods. At the same time, the thesis focuses on clarifying the central concept of the thesis topic: The quality of advocacy work of the district party committee; identifying 06 factors that determine the quality and 04 criteria for evaluating the quality of advocacy work of the district party committee.

Chapter 3

QUALITY OF ADVOCACY WORK OF THE HANOI DISTRICTS PARTY COMMITTEE - CURRENT SITUATION, CAUSES AND PROBLEMS RAISED

3.1. CURRENT SITUATION OF QUALITY OF ADVOCACY WORK OF THE HANOI DISTRICTS PARTY COMMITTEE

3.1.1. Advantages

Firstly, the advocacy work of the district party committees in Hanoi city is carried out relatively fully in all aspects, ensuring regularity, timeliness and effectiveness.

On the basis of closely following the political tasks, leadership and direction of the City Party Committee, District Party Committee, and District Party Committee Standing Committee, in the past time, the District Party Committee's Advocacy Department and grassroots Party Committees have set out directions and tasks for advocacy work for each month, year, quarter, and congress term on implementing comprehensive advocacy work contents in all aspects of work. The work of political theory education, education of the Party's revolutionary traditions, education of national history and district Party Committee history has been promoted, with many innovations, with rich content and forms. In advocacy and agitation work, under the leadership of district Party Committees, Party Committees, Party organizations, cadres and Party members in the entire district Party Committee have carried out many activities with many innovations in content and implementation methods. At the same time, district Party Committees in Hanoi always closely follow the direction of the City Party Committee, proactively direct the development of plans, and effectively organize the implementation of cultural and artistic work; Scientific and educational work; proactively grasp, research, synthesize, and reflect public opinion, thoughts, and moods of cadres, party members, and people on key issues that need to be implemented. The work of summarizing and concluding advocacy work is conducted monthly, annually, or by topic as assigned by the district party committee.

Second, the advocacy work method of the district party committee in Hanoi city is implemented relatively flexibly, creatively, and suitable to the practical situation.

District Party Committees and Standing Committees of District Party Committees in Hanoi promptly issued resolutions, decisions and directions on the implementation of advocacy work contents based on the Party's guidelines and policies, resolutions of the City

Party Committee and resolutions of local Party Committees to suit the reality at the grassroots level. At the same time, the District Party Committees and Standing Committees of District Party Committees focused on building regulations and rules for the activities of Party organizations, agencies and public service units in the district operating in the field of advocacy. Promoting the role of state management over advocacy activities of district and ward authorities. Strengthening coordination and promoting the role of the Fatherland Front, socio-political organizations; public service units and people's armed forces in the district to help propagate policies and guidelines in a synchronous manner, creating unity in perception and action. Grassroots Party Committees, especially ward Party Committees, have focused on adding the content of resolutions, directives, conclusions and newly issued regulations to the work program. Methods of political theory education, traditional education; methods of advocacy and agitation; methods of cultural and artistic activities; methods of grasping public opinion; methods of scientific and educational activities are used by Party committees at all levels from district to grassroots in a diverse and flexible manner, suitable to the actual situation and characteristics of the locality. The District Party Committee, the Standing Committee of the District Party Committee, and grassroots Party committees always pay attention to building the organizational apparatus, building and using a team of specialized and non-specialized cadres working in the field of advocacy; focusing on leadership, direction, inspection, and supervision of Party committees at all levels in advocacy work.

Third, the advocacy work of the district party committee in Hanoi city has created positive changes in the ideological awareness, beliefs and political and social activism of cadres, party members and people in the district.

From 2015 to present, the quality of advocacy work of the district party committee in Hanoi city has been increasingly improved when the people of all walks of life have shown their response and acceptance of the contents and methods of conducting advocacy work in each specific activity. Especially in the context of information on mass media and social networks developing rapidly today, the advocacy work of the district party committee in Hanoi city still maintains its role in orienting political ideology and strengthening the trust of the people of all walks of life.

Fourth, the advocacy work of most district party committees in Hanoi city effectively contributes to economic, cultural and social development, ensuring national defense and security in the district.

With the achieved results, the advocacy work has contributed to the development of economy, culture - society, ensuring national defense and security in the district. Thereby, this work has contributed to building the district party committee increasingly strong; cadres, party members, and people trust in the Party's guidelines and policies, the State's policies and laws, and the material and spiritual life of the people is increasingly improved.

3.1.2. Limitations

Firstly, the implementation of some advocacy work contents of some district party committees in Hanoi city still has certain limitations and is not very effective.

Practice also shows that the development and promulgation of policies and orientations on advocacy work in some places are not proactive and timely. In some activities, the organization of advocacy and political ideology education is mainly following the traditional path, lacking many innovations and good practices, not spreading and not really attracting many participants. Cultural and artistic work in some districts still has some limitations. The implementation of the reporting regime on public opinion by some ward party committees sometimes does not ensure the prescribed time; the quality of reports by

many collaborators is not high, still heavily formalistic, not reflecting issues of public concern. Some grassroots party committees are not fully aware of the tasks of science and education work, lacking comprehensive direction; the work of inspection and supervision of the implementation of directives, resolutions and policies of the Party and State in the field of science and education has not been carried out regularly. The summary of the implementation of the Party's resolutions and policies is still formal and perfunctory, not going into the substance, not having the depth to discover issues that need to be considered to propose adjustments, amendments, and supplements...

Second, some advocacy methods of some district party committees in Hanoi city have not met requirements, are monotonous and not suitable for each target group.

In practice at district party committees in Hanoi, the method of conducting advocacy work through resolutions, decisions, and directions of the district party committee and the district party committee's Standing Committee is sometimes not proactive and timely. In some localities, attention has not been paid to building regulations and rules for the activities of party organizations, agencies, and public service units operating in the field of advocacy. The role of state management in advocacy activities of district and ward governments has not been promoted. The Fatherland Front, socio-political organizations; public service units and people's armed forces in some districts have not promoted their role in mobilizing union members and members to well implement the Party's guidelines and policies, the State's policies and laws, and local regulations, and actively participate in the work of building a clean and strong government. Promoting the role of grassroots party committees, especially ward party committees, and the role of cadres and party members of the party committee have not achieved the desired results. The staff working in advocacy is still lacking, some are not politically sensitive enough, lack skills, and are weak in professional and technical capacity; the material facilities and equipment for advocacy work do not meet the requirements in the new situation (especially information technology equipment)... The work of inspection, supervision, and evaluation of the implementation of a number of resolutions and directives of the Party in the field of advocacy is sometimes and in some places not regular.

Third, some limitations in the advocacy work of some district party committees affect the trust of a number of cadres, party members and people in the district.

Although the district party committees in Hanoi have closely led and directed the overall advocacy work; however, in addition to the achieved results, the advocacy work of some district party committees still has some limitations and this has affected the trust of cadres, party members and people in the district in the leadership of the Party, the City Party Committee, the District Party Committee, the management of the State, the city government and the district government.

Fourth, the contribution of advocacy work to economic, cultural and social development, national defense and security in some districts has not achieved the desired results, and the material and spiritual life of a part of the people is still difficult.

Although the economy in the districts has a high growth rate and is quite resilient to external impacts, especially during the Covid-19 pandemic, in general, it has not created any "big breakthroughs" and is not commensurate with its potential and strengths. People's lives are still difficult, the situation of unemployment and underemployment that already exists is now increasing due to the migration from the provinces to Hanoi. This also leads to other negative aspects arising, creating economic and social burdens for the districts. The political security, order and social safety situation in some areas and districts still has many potential complex factors.

3.2. CAUSES AND EXPERIENCES

3.2.1. Causes

3.2.1.1. Causes of the Advantages

Firstly, the Party's guidelines and policies, the State's laws related to advocacy activities have been gradually institutionalized and specified into programs and goals, and placed in the plans of the State and all levels of government. *Secondly*, the district Party Committees in Hanoi have correctly recognized their roles and responsibilities in leading all aspects of advocacy activities. *Thirdly*, the District Party Committee's Advocacy Departments (now the District Party Committee's Advocacy and Mass Mobilization Departments) in Hanoi have always proactively researched, proposed, and advised the District Party Committees on key issues, developed plans to issue resolutions and topics, organized seminars, discussions, and exchanged experiences on the contents of advocacy activities. *Fourthly*, the staff doing advocacy work of the district Party Committees in Hanoi have been trained and fostered in professional expertise, political theory, and have skills and methods of advocacy, mobilization, and persuasion. *Fifthly*, the District Party Committee leads the coordination activities between the People's Council, the People's Committee, the District Party Committee's Advocacy Department, departments, branches, the Fatherland Front and socio-political organizations of the district to achieve increasingly high efficiency.

3.2.1.2. Causes of the Limitations

Firstly, some district committees, especially the cadres in charge of advocacy activities of the district committee, have not fully and correctly understood the position and role of advocacy work. *Secondly*, the context of globalization, the rapid development of science and technology, including the explosion of social networks, has had a negative impact on advocacy activities. *Thirdly*, the level of coordination between organizations and forces in the district participating in advocacy work is not high, mainly leaving it to the Advocacy Department of the district committee. *Fourthly*, the responsibility of some grassroots party organizations and party members for the quality of advocacy activities is still unclear. *Fifthly*, the work of planning, training and fostering cadres doing advocacy work has not received due attention.

3.2.2. Issues raised

Firstly, there is a contradiction between the requirement to strengthen the leadership and direction of the District Party Committee and the Standing Committee of the District Party Committee in advocacy work while the capacity to lead advocacy work of the District Party Committee members is still limited. *Secondly*, there is a contradiction between the requirements, tasks, and quality of advocacy work that are increasingly high while the resources for advocacy work are still limited and inadequate. *Thirdly*, there is a contradiction between the requirement to apply scientific and technological advances, information technology, digital transformation to advocacy work, and modernize the advocacy work methods of the District Party Committee while the level and skills in using information technology and modern technical means of leaders and specialized cadres doing advocacy work in some District Party Committees do not meet the requirements. *Fourth*, the contradiction between the requirement to issue coordination regulations between organizations and forces in the district's political system participating in advocacy work, creating unity in advocacy activities of district party committees while there is no general coordination regulation in the entire Hanoi Party Committee, and no specific guidance from the Hanoi Party Committee, the Hanoi Party Committee's Advocacy and Mass Mobilization Department.

Chapter 3 summary

Based on the theoretical framework established in chapter 2, the thesis closely follows the 4 criteria for evaluating the quality of advocacy work of district party committees in Hanoi city, evaluating both advantages and limitations, using comments and data in documents of the Hanoi Party Committee, district party committees, district party committees' Advocacy Department, and at the same time using the results of sociological investigation analysis of the thesis topic as arguments and evidence to prove the thesis researcher's comments. At the same time, the thesis analyzed the causes of advantages and limitations and drew 05 issues raised about the quality of advocacy work of district party committees in Hanoi city.

Chapter 4

DIRECTIONS AND SOLUTIONS TO IMPROVE THE QUALITY OF ADVOCACY WORK OF DISTRICT PARTY COMMITTEES IN THE INNER CITY OF HANOI IN THE COMING TIME

4.1. FORECASTING IMPACT FACTORS AND DIRECTIONS TO IMPROVE THE QUALITY OF ADVOCACY WORK IN THE INNER CITY OF HANOI IN THE COMING TIME

4.1.1. Forecasting factors affecting the improvement of the quality of advocacy work in the inner city of Hanoi in the coming time

4.1.1.1. Advantages

Firstly, in the world, “peace, cooperation, and development remain dominant trends, with globalization and international integration continuing to advance,” as countries and peoples unite to form a multipolar world focused on anti-war efforts, anti-terrorism, peace preservation, environmental protection, and disaster and epidemic prevention. *Secondly*, the remarkable achievements in modern science and technology, particularly the fourth industrial revolution, have had a profound impact on all areas of social life, especially in information, culture, and thought. *Thirdly*, within the country, the significant achievements made over nearly four decades of reform have positively influenced the people's ideological awareness and strengthened their belief in the cause of socialist construction and the leadership of the Communist Party of Vietnam. *Fourthly*, under the strong leadership of the Central Executive Committee, with regular and direct involvement from the Politburo, Secretariat, Party Committee, and the people of Hanoi, efforts have been made to build a civilized, modern, prosperous, and beautiful capital. These efforts have led to significant achievements in economic, cultural, and social development, as well as in ensuring national defense, security, order, and political stability. *Fifthly*, in recent years, the Central Executive Committee, Politburo, Secretariat, and Hanoi Party Committee have issued numerous important directives and resolutions on ideological work, which have supported the development of advocacy efforts in the inner city area.

4.1.1.2. Limitations

Firstly, the global and regional security and political landscape is becoming increasingly complex and unpredictable, presenting numerous potential risks for socio-political instability both regionally and globally. *Secondly*, while the achievements of the Scientific and Technological Revolution, particularly the Fourth Industrial Revolution, bring positive opportunities for Vietnam to accelerate socio-economic development and international integration, these advancements are also being exploited by hostile forces that oppose the Vietnamese revolution, intensifying their opposition. *Thirdly*, within the country,

challenges such as natural disasters and epidemics have slowed economic growth, causing significant difficulties for workers in terms of livelihoods, jobs, and income. Additionally, the deterioration of political ideology, moral values, and the issues of “self-evolution” and “self-transformation” among some cadres and party members remain complicated. *Fourthly*, Hanoi’s economic, cultural, and social development still falls short in certain areas, not fully reflecting the capital’s potential and strengths. *Fifthly*, the entire Party and the entire political system from the Central to the grassroots level are resolutely implementing Resolution No. 18-NQ/TW, dated October 25, 2017 of the 12th Central Executive Committee “Some issues on continuing to innovate and reorganize the apparatus of the political system to be streamlined and operate effectively and efficiently”. *Sixthly*, the Hanoi Party Committee is actively preparing for the 18th City Party Congress, term 2025-2030, the 14th National Party Congress, term 2026-2031, which pose many challenges for advocacy work to rise up to meet the requirements and be on par with the task.

4.1.2. Directions for improving the quality of advocacy work in the inner city of Hanoi in the coming time

In the coming years, to improve the quality of advocacy work of the district party committee in Hanoi city, it is necessary to grasp the following directions: *First*, step up advocacy and education for cadres, party members and people to have a correct understanding of Marxism-Leninism, Ho Chi Minh thought, the Party’s guidelines and viewpoints, and the State’s policies and laws. *Second*, the district party committee’s advocacy work strives to encourage and motivate the revolutionary positivity of cadres, party members and people in the district to successfully implement the Party’s guidelines and policies, the State’s policies and laws, and resolutions of the City Party Committee and Ward Party Committee. *Third*, the advocacy work of the district Party Committee strives to consolidate the Party’s ideological foundation, actively participates in the struggle to protect the Party’s ideological foundation, contributes to preventing and repelling the degradation of political ideology, morality, lifestyle, “self-evolution”, “self-transformation” within the Party, contributes to raising the theoretical awareness of cadres, Party members and people in the district about building socialism in our country in the new era. *Fourth*, improve the quality of advocacy work of the district Party Committee in Hanoi city from the political task, effectively serving the political task of the district and the city; closely combine with innovation, improve the quality of all aspects of Party building work of the Hanoi City Party Committee, promote the combined strength of the entire district political system to participate in advocacy work.

4.2. MAJOR SOLUTIONS TO IMPROVE THE QUALITY OF ADVOCACY WORK IN THE INNER CITY OF HANOI IN THE COMING TIME

4.2.1. Raise awareness and responsibility of party committees, party organizations, officials, party members and organizations in the local political system about the need to improve the quality of advocacy work in the inner city of Hanoi

4.2.1.1. Organize learning and thoroughly grasp the policies and resolutions of the Party, the City Party Committee and the district Party Committee for officials and party members, thereby raising awareness and responsibility for advocacy work of the district party committee

First, it is necessary to organize the study and thoroughly grasp the viewpoints, policies and resolutions of the Party, the City Party Committee and the District Party Committee in all areas of work. *Second*, assign city Party Committee members and grassroots Party Committee members to directly direct agencies and units in the district and grassroots political system to study, grasp and organize the implementation of the

resolutions of the city Party Committee and grassroots Party Committees in all areas of social life.

4.2.1.2. Through activities of party committees and organizations to raise awareness and responsibility of officials and party members about the need to improve the quality of advocacy work in the inner city of Hanoi

In each form of activity, Party committees, Party cells, Party committee members and Party cell secretaries can emphasize the importance of advocacy work in practical life, while advocacy work demonstrates its role in the practical activities of the Party. Through these activities, each cadre and Party member clearly recognizes the importance of advocacy work and heightens their responsibility to participate in advocacy work in their assigned positions.

4.2.1.3. Through annual political activities and professional training in advocacy work; Through reports on political, economic, cultural and social news of the Party Committee to propagate and educate to raise awareness and responsibility for officials and party members about the need to improve the quality of advocacy work in the inner city of Hanoi

All aspects of advocacy work always require the team of full-time advocacy cadres, reporters, and non-professional propagandists to be regularly trained, fostered, and updated with new knowledge, skills, and rich experiences of experienced teachers to improve their professional qualifications, skills, and work skills. Once full-time and non-professional advocacy cadres develop their professional capacity, they will always be confident in performing well the assigned advocacy tasks; awareness and responsibility for the need to improve the quality of advocacy work will become stronger.

4.2.1.4. Through mass media, internal newsletters, and specialized information to propagate and educate party committees, party organizations, officials, and party members about the need to improve the quality of advocacy work

The dissemination and popularization of knowledge about politics, economics, culture and society through newspapers, magazines, radio and social networks helps cadres, party members and people to promptly grasp the situation in all aspects of the country, the city and the district. The widespread application of information technology achievements in advocacy work not only helps cadres and party members improve their awareness, experience and working skills but also deeply perceive and enhance their responsibility to participate in advocacy work in their assigned positions.

4.2.2. Strengthen the leadership and direction of the district party committee for advocacy work in the inner city of Hanoi

4.2.2.1. Firmly grasp the situation, promptly have policies and resolutions to properly lead advocacy work

To improve the quality of advocacy work, Party committees and Party cells under the district Party Committee must pay attention to leading and directing the implementation of advocacy work as follows: Firstly, it is necessary to grasp the situation in all aspects of economic, political, cultural - social, national defense, security and order development of the district; grasp public opinion and people's sentiments about the development of the country, the City and the district to promptly develop policies and resolutions to lead advocacy work. Secondly, at the same time as developing and issuing directives and resolutions on advocacy work, Party committees and Party cells must develop programs and plans to implement resolutions, clearly assigning cadres to supervise, direct and take responsibility.

4.2.2.2. Directing coordination between Party building committees to effectively carry out all aspects of advocacy work.

To improve the quality of propaganda work, the Party Committee must ensure the close coordination between the Party building committees in advising on the development of regulations on coordination between the Party building committee and relevant agencies and units, with the Party Inspection Committee of the ward and with the Party Committee Office of the ward. The Party building committee advises the Party Committee of the ward to lead the implementation of action programs, campaigns, and emulation movements of all classes of people to implement the Party's guidelines and policies, the State's laws, and resolutions of the City Party Committee on socio-economic development, ensuring national defense and security, building civilized and modern urban areas, and building the great national unity bloc. Coordinate with the Party Committee Office of the ward to advise on the development of directives, resolutions, and programs and plans to implement resolutions on propaganda work; organize the study, dissemination, and popularization of the Party's guidelines and policies, the State's policies and laws, and resolutions of the City Party Committee and grassroots Party Committees; Coordinate with the Vietnam Fatherland Front of the ward and specialized agencies of the ward government to effectively carry out propaganda, education, persuasion, organize campaigns, and action programs for the people related to all aspects of propaganda work.

4.2.2.3. Inspect and supervise the implementation of policies, resolutions and directives of the district party committee on advocacy work

In leading the advocacy work, *on the one hand*, the District Party Committee directly inspects and supervises the subordinate party organizations and organizations in the Party Committee to implement the policies, resolutions, programs and plans of the City Party Committee and grassroots Party Committees. *On the other hand*, the Party Committee directs the subordinate Party Committees to implement the advocacy programs, and after the inspection and supervision promptly encourages and motivates agencies and units that do well, reports the results of inspection and supervision so that the Party Committees can grasp the situation and give policies for handling if any.

4.2.3. Continue to innovate a number of contents and methods of advocacy work in the inner city of Hanoi to suit new conditions

4.2.3.1. Innovate some contents of advocacy work in the inner city of Hanoi to suit new conditions.

Firstly, to innovate the content of advocacy work in the inner city of Hanoi, the subjects and forces participating in advocacy work must have a firm grasp of the content of the advocacy work currently being carried out; a firm grasp of the Party's ideological foundation and the principle of innovation in Party building work in general, and the Party's ideological work in particular. *Secondly*, on the basis of the Party's documents and resolutions, major policies and guidelines of the State, resolutions of the City Party Committee, District Party Committee, and important political events of the country and the City, proactively develop programs, plans, and projects for advocacy work annually and monthly. *Thirdly*, innovate the content of advocacy, education, current affairs information, and policies in the direction of diversifying information, updating information regularly, and providing directional information, creating publicity and transparency, pushing back and overwhelming all kinds of disturbing and negative information. *Fourthly*, ensure the orientation of press, literature, art, and mass media activities, contributing to the fight against negativity and refuting wrong views. *Fifthly*, strengthen the grasp and research of public opinion, survey, and sociological investigation to have an objective basis when carrying out advocacy tasks. *Sixthly*, strengthen scientific and educational work to keep up

with the development trend of the country and the capital in the new era, the era of the Vietnamese nation's rise.

4.2.3.2. Innovate some advocacy methods in the innercity of Hanoi to suit new conditions.

Firstly, innovate political theory education and revolutionary tradition education for officials, party members, and the public. *Secondly*, innovate advocacy and promotion efforts. *Thirdly*, innovate public opinion by timely and accurately understanding public sentiment to make precise forecasts about the people's ideological situation, which is becoming crucial in guiding the ideological work of the military committee and district party standing committee. *Fourthly*, to innovate the forms and methods of advocacy work, it is essential to focus on investing in facilities, tools, and equipment to support grassroots-level advocacy efforts.

4.2.4. Building a party committee advisory agency and a team of full-time and non-specialized officials to carry out strong advocacy work, meeting the current requirements of improving the quality of advocacy work in the inner city of Hanoi

4.2.4.1. Strengthen and consolidate the organizational apparatus of the advisory agency on advocacy work at the grassroots

First, consolidate and perfect the organization of the grassroots Party Committee's advocacy staff agency. *Second*, clarify the duties and tasks of each cadre, civil servant, and public employee in the agency. *Third*, continue to research and clearly define the position and job for each position in the organizational apparatus. *Fourth*, the entire Party is promoting the implementation of Resolution No. 18-NQ/TW of the 12th Central Executive Committee on "continuing to innovate and streamline the political system's organizational apparatus to be streamlined and operate effectively and efficiently", accordingly, the advisory and support agencies of the Central Executive Committee and local Party Committees, agencies, and units will merge a number of agencies with similar functions and tasks to reduce the number of focal points, streamline the organization, and operate more effectively and efficiently.

4.2.4.2. Improve the quality of specialized and non-specialized staff doing advocacy work

To have cadres who meet the requirements of advocacy work, it is necessary to do well the following measures: *First*, select cadres who have good speaking and writing skills, love advocacy and education activities, and put them into planning for use in advocacy work. *Second*, create a favorable environment and conditions for cadres to work, helping them to fully develop their abilities and strengths in their assigned positions. *Third*, improve the quality of the team of reporters, propagandists and social opinion collaborators participating in advocacy work.

4.2.4.3. Focus on training and fostering full-time and part-time staff to do advocacy work.

Firstly, find a source of future advocacy cadres for the district party committee from students studying at universities in the social sciences and humanities. *Secondly*, for those cadres who have been recruited and selected as a source of advocacy cadres, it is necessary to continue training and fostering. *Thirdly*, for full-time and part-time cadres who are doing advocacy work, these cadres are required to actively participate in concentrated, short-term training courses on topics appropriate to the assigned advocacy duties and tasks.

4.2.5. Strengthen the coordination between ward party committees, the coordination between organizations in the political system and agencies and units to improve the quality of advocacy work in the inner city of Hanoi

4.2.5.1. Coordination between ward party committees in advocacy work

Firstly, the coordination between ward party committees in the process of advocacy work is essentially the implementation of the advocacy work regulations of the City Party Committee, which are issued by the City Party Committee, regulations, directions, inspections and supervision of implementation. *Secondly*, the coordination between district party committees in advocacy work includes: 1) Coordination in content and implementation methods; 2) Coordination in forces, means and facilities, technical assurance.

4.2.5.2. Close coordination between the party committee, government, Vietnam Fatherland Front of grassroots-level in advocacy activities

Carrying out advocacy work is the common responsibility of the members of the ward Party Committee. Any member organization of the Party Committee must carry out advocacy work according to its assigned functions and tasks. In which, the advocacy work of the grassroots Party Committee plays a leading, directing and orienting role in advocacy activities for member organizations of the ward Party Committee. Accordingly: *Firstly*, the ward Party Committee directs the grassroots government to institutionalize the ward Party Committee's directives and resolutions on advocacy work into resolutions, programs and work plans of the grassroots government, and implement state management of advocacy activities in the ward. *Secondly*, the agencies advising will advise and assist the People's Committee in concretizing the resolutions and policies of the Party Committee on advocacy work, and at the same time carry out state management activities in advocacy activities in the district. *Thirdly*, the grassroots Vietnam Fatherland Front, based on the directives and resolutions of the Party Committee and the Standing Committee of the Party Committee, organize, gather, propagate and mobilize member organizations and people to implement the policies and resolutions of the Party Committee.

4.2.5.3. Promoting the role of social organizations, agencies, units, and people living in the inner city to participate in advocacy work

The Party Committee and the Standing Committee of the Party Committee not only focus on leading and directing the member organizations of the Party Committee to coordinate in implementing the advocacy work of the Party Committee, but also focus on leading and directing the public service units, economic organizations, and people's armed forces units to actively coordinate in advocacy work in the following directions: 1) The grassroots party organizations of public service units in the locality, including medical facilities, schools, educational centers, and research institutes, implement resolutions, programs, and advocacy work plans of the Party Committee and the Standing Committee of the Party Committee; the Party Committee's Advocacy and Mass Mobilization Committee coordinates to guide units in performing advocacy work tasks. 2) The grassroots party organizations in the people's armed forces units must thoroughly grasp and implement the resolutions, programs, and advocacy work plans of the Party Committee in their units; The Party Building Department coordinates to guide the implementation and inspect and supervise the implementation of advocacy tasks. 3) Party organizations in state-owned and private economic units under the leadership of the Party Committee thoroughly grasp and implement resolutions, programs and advocacy work plans of the Party Committee; the Party Building Department coordinates to guide party organizations in these units to propagate and mobilize workers to take the lead in implementing the local socio-economic programs, inspect and supervise the implementation of resolutions, programs and advocacy work plans of the local Party Committee.

4.2.6. Investment in facilities, technology and finance for advocacy work in the inner city of Hanoi

4.2.6.1. Find more financial resources for advocacy work

Firstly, the State's financial resources for Party building activities in general, and for Party committees' advocacy work at grassroots level in particular, are always insufficient compared to the requirements and tasks set forth. *Secondly*, develop a project and recommend to competent authorities to exploit and use works and facilities that both serve advocacy work and collect a portion of the funds to reinvest in expanding advocacy activities. *Thirdly*, improve the quality of cultural and ideological products to meet the requirements of commodity exchange.

4.2.6.2. Building material and technical facilities to serve advocacy work

Firstly, the fourth industrial revolution has created a huge step forward in science and technology. *Secondly*, building modern and convenient cultural centers, libraries and museums to attract people to participate in cultural and sports activities, improving their lives. *Thirdly*, building cultural, sports, entertainment and health care institutions for people in residential communities. *Fourthly*, training and fostering propagandists and advocacy collaborators at the grassroots levels in terms of expertise and skills in using information technology, communications and social networking equipment.

4.2.7. Strengthen the inspection and supervision of the Hanoi Party Committee, the coordination of the city's departments and organizations on the advocacy work in the inner city of Hanoi.

4.2.7.1. Strengthen the inspection and supervision of the Hanoi Party Committee on the advocacy work in the inner city.

Firstly, on the basis of the directives and resolutions of the City Party Committee on advocacy work, the City Party Committee directly or directs the specialized advisory agencies of the City Party Committee to inspect and supervise the grassroots on advocacy work. *Secondly*, the Standing Committee of the City Party Committee directs the City Party Committee's Advocacy and Mass Mobilization Commission to strengthen professional guidance, information support and inspection and supervision of the grassroots Party Committees on advocacy work. *Thirdly*, the City Party Committee leads and directs: 1) Advisory and support agencies of the government in the fields of information, culture, science and education to support wards in propaganda work; 2) Directs competent agencies to invest funds and equip necessary facilities and techniques for wards to carry out propaganda tasks. *Fourthly*, the City Party Committee assigns members of the City Party Committee to be in charge of the grassroots Party Committees in various aspects of work, including advocacy work. *Fifthly*, the City Party Committee strengthens leadership, direction, inspection and supervision of the advocacy work of the grassroots Party Committees.

4.2.7.2. Actively coordinate, receive direction, guidance, inspection and supervision from Party committees, especially the Propaganda and Mass Mobilization Committee of the City Party Committee, of the Vietnam Fatherland Front of the city, departments and branches of the city government in propaganda work in the inner city area of Hanoi.

Based on the close leadership and direction of the City Party Committee and the Standing Committee of the City Party Committee on the advocacy work of the district Party Committee, the district Party Committees proactively coordinate with relevant agencies to well perform the following tasks: *First*, the district Party Committee proactively coordinates, is subject to the direction, inspection and supervision of the City Party Committee's Advocacy and Mass Mobilization Department in advocacy work. *Second*, the district Party Committee proactively coordinates with the Office and Party committees of the City Party Committee in advocacy work. *Third*, the district Party Committee proactively

coordinates with the Vietnam Fatherland Front of the city in advocacy work. *Fourth*, the district Party Committee proactively coordinates with the departments and branches of the City government in advocacy work.

Summary of Chapter 4

Chapter 4 of the thesis focused on discussing the following issues: *Firstly*, the thesis presented and clarified 5 favorable factors and 6 unfavorable factors affecting the quality of advocacy work in the inner city of Hanoi in the coming time. *Secondly*, the thesis analyzed and discussed 04 directions to improve the quality of advocacy work in the inner city of Hanoi in the coming time. *Thirdly*, to improve the quality of advocacy work in the inner city of Hanoi in the coming time, the thesis identified 07 solutions.

CONCLUSIONS

The quality of advocacy work of the district party committee in Hanoi city is the sum of values in leadership, direction, consulting, guidance and organization of advocacy activities, making advocacy work well meet the requirements of the task of building a district party committee strong in politics, ideology, ethics, organization and staff, contributing to improving the material and spiritual life of cadres, party members and people in the district.

In recent years, the district Party Committees in Hanoi have focused on leading the improvement of the quality of advocacy work and have achieved many important results, contributing to the development of the districts, creating a prosperous and beautiful appearance of the capital Hanoi. However, the quality of advocacy work of the district Party Committees in Hanoi still has some limitations and shortcomings that need to be promptly overcome. Based on the assessment of the current status of the quality of advocacy work of the district Party Committees in Hanoi, the thesis points out 5 issues, including: 1) The contradiction between the requirement to strengthen the leadership and direction of the district Party Committee, the Standing Committee of the district Party Committee for advocacy work while the capacity to lead advocacy work of the district Party Committee members is still limited. 2) The contradiction between the increasingly high requirements, tasks, and quality of advocacy work while the resources for advocacy work are still limited and inadequate; 3) The contradiction between the requirements for applying scientific and technological advances, information technology, digital transformation into advocacy work, modernizing advocacy methods of district party committees while the level and skills in using information technology, modern technical means of leaders and specialized cadres doing advocacy work in some district party committees have not met the requirements. 4) The contradiction between the task of organizing advocacy activities, including organizing events, celebrating major holidays of the country, the capital and districts need to mobilize resources, large budget while the material, technical and financial resources of the districts are still limited and inadequate. 5) The contradiction between the requirement to issue coordination regulations between organizations and forces in the district Party Committee participating in advocacy work, creating unity in advocacy activities of district Party Committees while there is no general coordination regulation in the entire Hanoi City Party Committee, and no specific guidance from the Hanoi City Party Committee, the Hanoi City Party Committee's Advocacy and Mass Mobilization Department.

To effectively improve the quality of advocacy work in the inner city of Hanoi in the coming years, it is possible to study and synchronously implement 07 solutions proposed by the thesis: 1) Raise awareness and responsibility of Party committees, Party organizations, cadres, Party members and organizations in the local political system on the necessity of improving the quality of advocacy work in the inner city area. 2) Strengthen the leadership and direction of the Party Committee on advocacy work in the inner city area. 3) Continue to innovate some contents and methods of advocacy work in the inner city of Hanoi to suit new conditions. 4) Build a strong Party Committee advisory body and a team of specialized and non-specialized cadres to do advocacy work, meeting the requirements of improving the quality of advocacy work in the inner city of Hanoi. 5) Strengthen coordination between grassroots Party Committees, coordination between organizations in the political system and agencies and units in the local political system to improve the quality of advocacy work in the inner city area. 6) Invest in facilities, technology, and finance for advocacy work in the inner city of Hanoi. 7) Strengthen the leadership, direction, inspection, and supervision of the Hanoi Party Committee, and the coordination of the City's departments, branches, and organizations in the advocacy work in the inner city of Hanoi./.

AUTHOR'S PUBLICATIONS RELATED TO THE THESIS TOPIC

1. Bui Huyen Mai (2023), *Strengthening state management to promote the role of network information in capturing and directing public opinion in Hanoi today*, Journal of Political Theory and Communication, special issue No. 1 (April 2023), pp. 162-165.
2. Bui Huyen Mai (2023), *Improving the quality of the team of reporters in Hanoi city today*, Journal of Political Theory and Communication, special issue No. 2 (October 2023), pp. 170-172.
3. Bui Huyen Mai (2024), *Strengthening advocacy work of the Party Committee of Thanh Xuan district, Hanoi city today*, Journal of Political Theory and Communication, special issue No. 1 (May 2024), p.132 -134.
4. Bui Huyen Mai (2024), *Improving the effectiveness of leadership of the Party Committee of Ha Dong District, Hanoi City in advocacy work to meet the requirements and tasks in the new situation*, Journal of Political Theory and communication, special issue No. 2 (October 2024), pp.98-101.
5. Bui Huyen Mai (2024), *Improving the quality of political and ideological education for officials and party members of Hanoi City Party Committee*, State Organization Magazine, No. 11-2024, p.31- 34.
6. Bui Huyen Mai (2024), *Improving the quality of advocacy work of Hanoi Districts Party Committee*, Electronic Communist Magazine, October 15, 2024.
7. Bui Huyen Mai (2024), *Some solutions to improve the quality of advocacy work of the Party Committee of Nam Tu Liem district, Hanoi city today*, Journal of Political Theory and Electronic Media, November 27 -2024.
8. Bui Huyen Mai (2024), *Improving the quality of advocacy work of the Party Committee of Hai Ba Trung district, Hanoi city*, Journal of Political Theory, special issue of the fourth quarter, pp.134-139.
9. Bui Huyen Mai (2025), *Advocacy work of district party committees in Hanoi City today - current situation and solutions*, Electronic Journal of Political Theory, March 1, 2025.
10. Bui Huyen Mai (2025), *Innovation of content and methods of propaganda work of district party committees in Hanoi city to meet the requirements of tasks in the new situation*, Journal of Politics and Development, No. 2-2025, pp. 87-94.
11. Bui Huyen Mai (2025), *Improving the quality of propaganda work of district party committees in Hanoi city today*, Journal of Theoretical Education, No. 3-2025, pp. 80-85.