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**ACADEMY OF JOURNALISM AND COMMUNICATION**

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**NEEDS FOR POLITICAL INFORMATION  
OF UNIVERSITY IN HANOI TODAY**

**Major field: Ideological work**

**Field of study: Politics**

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**SUMMARY OF THESIS THESIS OF POLITICAL SCIENCE**

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## **INTRODUCTION**

### **1. Reason for choosing the topic**

The Resolution of the 13th National Congress of the Party commented: "Our country has never had the same fortune, potential, position and international prestige as it does today. The achievements of 35 years of implementing the reform process, 30 years of implementing the 1991 Platform, especially, in 10 years of implementing the Platform (supplemented and developed in 2011) have continued to affirm the path forward. Our country's socialism is consistent with Vietnamese reality and the development trend of the times; The correct leadership of the Party is the leading factor determining the victory of the Vietnamese revolution." But "in the coming years, the world and domestic situations will have both advantages and opportunities mixed together with difficulties and challenges; raises many new problems, new heavier and more complicated requirements for the cause of building and protecting the Fatherland." The reform process and the international situation continue to pose "many theoretical and practical issues that need to be focused on solving to bring the country to develop faster and more sustainably towards a socialist orientation, especially recognizing and properly and effectively resolving major relationships". Among the issues that need to continue to be resolved, there is the need for political information (TTCT) to educate students, contributing to the goal of building a comprehensive person, "striving until the middle of the 21st century." , our country becomes a developed country, following a socialist orientation."

Although IT plays an important role in practice, students' IT needs are even more important because they hold a central position in the strategy of promoting human factors and resources, especially in the current context. Human force is the most important. Students are the future owners of the country, a class that is very sensitive to social and political issues. Educating students to become an important resource of the country is both a goal and a driving force to ensure the country's stability and sustainable development, especially when the information explosion has changed society. very quickly in all aspects, from science and technology to economics, culture, politics... Information technology brings Vietnam great opportunities, while also posing no small challenges for Students - the main workforce in the future, helping them develop comprehensively to build and protect the Socialist Republic of Vietnam.

In Hanoi today, there are many universities with a large student body. Students have a need for information technology and have the conditions to meet the need. But CTCT comes from many sources, with multi-dimensional impacts on awareness, leading to a situation where a part of students who receive CTCT are not active on social networks. The content of information technology is still lacking in initiative and sensitivity, and the information is not up to date, especially for complex and sensitive political issues that are arising in practice. Information methods have not aroused the inquisitive nature of youth. In the training programs of some universities, information technology content is simplified or transformed into civic education knowledge. Activities of the Youth Union, Student Union, and political activities are not attractive

to the TTCT and do not meet their needs. Other factors such as physical conditions, technical facilities... are also not sufficient, do not meet and stimulate the demand for information technology of students. The above limitations pose an urgent need to meet the needs of students' information technology when "The task of protecting independence, sovereignty, and ensuring national security still faces many difficulties and challenges. The situation of political security, order and social safety in some areas is still complicated. The requirements are not only to resolve risks and challenges, but also to be proactive and proactive in facing new opportunities when the world economic structure, global governance, and production and business methods are reshaped. , consumption and social life change after the COVID-19 pandemic"

Based on the above reasons, the PhD student chose the issue "Political information needs of university students in Hanoi today" for his doctoral thesis specializing in ideological work.

## **2. Purpose and research tasks of the thesis**

### **2.1. Research purpose**

Based on research on theoretical and practical issues about students' political information needs, the thesis proposes solutions to meet the political information needs of university students in Hanoi in the future. current context.

### **2.2. Research mission**

To achieve the above research purposes, the thesis has the following tasks:

- Overview of research works related to the thesis.
- Research some theoretical issues about students' IT needs, build a theoretical framework for the thesis.
- Research and analyze the current situation of information technology needs of university students in Hanoi, identify problems that need to be solved.
- Propose perspectives and solutions to meet the IT needs of university students in Hanoi in the current context.

## **3. Subject and scope of research**

### **3.1. Research object**

The research object of the thesis is the information technology needs of university students in Hanoi today.

### **3.2. Research scope**

- Scope of subjects: The thesis researches the information information needs of students of universities in Hanoi, specifically students of the Academy of Journalism and Communication; Hanoi University of Science and Technology; University of Fire Prevention and Fighting; Hanoi University of Business and Technology. In the thesis, the content of the subject's demand for political information is mainly limited to issues of political institutions, political institutions and current Vietnamese political practices.
- Scope of space and time: The thesis researches the financial information needs of university students in Hanoi from 2016 to 2021, associated with the period between the 12th and 13th Party Congresses. . Especially evaluate the impact of Covid 19 on students' political information needs from after 2021 until now.

## **4. Research questions, research hypotheses**

### **4.1. Research question**

- The need to research the IT needs of university students in Hanoi today?
- Current status of IT needs of university students in Hanoi and factors affecting this situation?
- Issues raised by the current situation of information communication needs of students of the Academy of Journalism and Communication; Hanoi University of Science and Technology; University of Fire Prevention and Fighting; Hanoi University of Business and Technology?
- What are the specific views and solutions to meet the financial information needs of university students in Hanoi in the coming time?

### **4.2. Scientific hypothesis**

The demand for information technology of students at universities in Hanoi is basically low, there is even an opinion that students either do not have the need for information technology, or are vague in receiving information technology, unable to differentiate. What is correct information, what is fake or inferred information? Therefore, it is necessary to analyze the current situation of CTCT needs of university students in Hanoi, evaluate the positives and limitations in the current situation of demand and meet CTCT needs, and find the causes as a basis. Propose perspectives and solutions to meet the financial information needs of university students in the coming time, contributing to implementing a comprehensive education perspective to meet the requirements of building sustainable development and firmly protecting the Fatherland. Socialist Vietnam.

## **5. Theoretical basis and research methods**

### **5.1. Theoretical basis**

The thesis is based on the principles of Marxism-Leninism, Ho Chi Minh's ideology, the views of our Party and State on politics and political theory education in general, and the need for political information for students in general. private.

### **5.2. Research methods**

- Research methodology of the topic: The topic is based on the methodology of dialectical materialism and historical materialism; At the same time, we also use some of the following specific research methods:
- Interdisciplinary approach to research:
- Theoretical research methods and practical summary:
- Analysis and synthesis methods:
- Historical and logical methods:
- Sociological investigation methods:

## **6. Contribution of the thesis**

Research on the financial information needs of university students in Hanoi provides a basic theoretical framework to have an objective view and evaluate the current status of the mental information needs of university students today. This can be said to be a contribution to specialized science and ideological work.

The thesis is a comprehensive and systematic direct study of the financial information needs of university students in Hanoi at the present time. The thesis has discovered the problems arising from the current situation, proposed solutions to stimulate the need for self-study information for students, while orienting and meeting the legitimate need for self-study information for students.

The thesis contributes to being a good applicable reference document for educational managers, policy makers, educational management agencies and universities to evaluate and check eligibility requirements. Meet the intellectual information needs of students, orient and adjust conditions to suit the practical situation, in accordance with the current situation of students' intellectual information needs, and meet the requirements of Vietnamese educational tasks in the context of current scene.

## **7. Theoretical and practical significance.**

### ***7.1. Theoretical meaning***

- The thesis is a theoretical research work on in-depth and systematic ideological work on political information needs in general and students' political information needs in particular; contributing to perfecting the theoretical framework of ideological work on the political information needs of students in Hanoi and the whole country

- Provide scientific arguments for ideological work subjects, state management agencies, universities and academies to propose policies and solutions in orientation and meet political information needs for Hanoi students in particular and students nationwide in general in the near future.

### ***7.2. Practical significance***

- Provide a basis for planning guidelines and policies on ideological work for activities that meet the political information needs of Vietnamese students.

- Is a document serving research and teaching in the fields of ideological work, policy communication and higher education units.

- Is a reference document for Party agencies, advisory agencies, state management agencies, universities and colleges today.

## **8. Structure of the thesis**

In addition to the Introduction, overview of research works related to the thesis topic, conclusions, list of references and appendices, the main content of the thesis is structured in 3 chapters and 8 sections.

## **OVERVIEW OF RESEARCH SITUATION RELATED TO THESIS TOPIC**

Information is the research object of many scientific works, but the information information needs of students are an issue that has not been researched much. In the process of implementing the research task, the PhD student would like to present an overview of scientific works related to the topic as follows:

1. Research works on political theoretical information

2. Research projects on student needs and demands

- 2.1. Demand research projects

- 2.2. Research projects on student needs

3. Research projects related to the financial information needs of students in Hanoi

4. Issues that have been researched and issues that need further research regarding students' political information needs

- 4.1. These problems have been studied

- 4.2. These issues need to be further researched

- 4.2.1. In the above scientific works, the issue that has not been thoroughly researched is political relations: the connotations, structural elements, the role of political relations in socio-political life... This is the gap that previous scientists still have. left, is an issue that needs to be studied in depth. Scientific works mainly discuss the content of intellectual property education, the education of revolutionary ideals for students, and use the content of intellectual property rights to educate intellectual property rights without studying intellectual property rights as a scientific object. New books, works, theses, projects, articles... have reflected each specific aspect of TTCT from certain approaches and research angles, but there have been no in-depth research works. system on this subject.

- 4.2.2. The issue of students' intellectual needs and the importance of meeting students' intellectual needs have not been thoroughly researched. The topics covered by the PhD thesis mainly discuss the effectiveness of LLCT education, especially the effectiveness of revolutionary theoretical education for students. The issue of students' need for CTCT is very modest, really not enough. There is in-depth work focusing on comprehensively, systematically and effectively the problem of intellectual information needs of students and meeting the intellectual information needs of university students. Students' intellectual needs play an extremely important role, it contributes to equipping students with a worldview and scientific methodology, building a human outlook, revolutionary ideals, and strengthening students' confidence. members for our Party's leadership role in the cause of innovation and national construction.

- 4.2.3. The issues raised in the political information needs of students, meeting those needs to contribute to protecting the Party's ideological foundation, fighting against distorted rhetoric of hostile forces in the current period are also has not been

studied in depth. Meeting the intellectual needs of students is the process of fostering and educating by informing, explaining, and propagating the principles of Marxism-Leninism, Ho Chi Minh's ideology, the Party's guidelines, and laws. State law... To equip students with basic, important, and core political and legal knowledge, thereby helping students build a scientific basis for awareness and a solid belief in the path to socialism and communism; forming and improving political qualities and revolutionary ethics; Aims to build generations of students with pure personalities, strong political ideological stances, positive socio-political actions, humanity and progress, meeting the demands of today. higher level of the country's integration and development process. To complete their great mission, students are required to have strong political will, deep professional qualifications and pure revolutionary ideals, and be absolutely loyal to their goals, ideals and principles. The path to socialism that our Party and President Ho Chi Minh have chosen Have confidence in the reform work that our Party and People are carrying out. Therefore, meeting the political information needs of students is contributing to firmly protecting the Party's ideological foundation and fighting against the distorted rhetoric of hostile forces. However, the research results of these topics and projects do not have enough scientific basis and arguments to make recommendations to the authorities in planning, adjusting, supplementing, and specifying policies and procedures. the Party's guidelines, the State's policies and laws in this field as well as the proposal of key recommendations and solutions to orient and meet the financial information needs of students at universities and colleges.

4.2.4. The issues raised in the demand for information technology of students and meeting those needs of students at universities in Hanoi have not been researched, while this is an issue related to the struggle on the front. thought. Currently, hostile forces are constantly using many sophisticated forms and methods, aggressively propagandizing with distorted arguments, constantly attacking the Party's ideological foundation, guidelines, and legal policies. State law. In particular, students at universities in Hanoi are a vulnerable group for sabotage forces to increase propaganda of wrong and hostile views with the purpose of disturbing information and causing instability. political security, social order and safety in the Capital. Therefore, it is necessary to increase information to equip the worldview of dialectical materialism, revolutionary and scientific outlook on life of Marxism-Leninism, and Ho Chi Minh's thought; Educate students to thoroughly understand and implement the Party's guidelines and viewpoints, the State's legal policies, and be ready to fight to protect the Socialist Fatherland of Vietnam. We must properly orient university students in Hanoi on the path to socialism in Vietnam, form and perfect their personality, and build living ideals for students. Strengthen propaganda to raise students' awareness of the plots and tricks of hostile forces; Helps university students in Hanoi clearly identify the manifestations and tricks of hostile forces to prevent and participate in refuting and countering plots and distorted and sabotaging arguments.

- However, within the scope of PhD research, there have been no studies on the self-interest of students at universities in Hanoi, nor have there been any studies that



directly research the needs of students for self-transformation. Academy of Journalism and Communication; Hanoi University of Science and Technology; University of Fire Prevention and Fighting; Hanoi University of Business and Technology in the current context, which is the context of globalization and international integration with multi-dimensional impacts on the needs of CTCT and the orientation and response to those needs for students. .

#### 4.2.5. Issues that need to continue to be researched and clarified

- The PhD student is responsible for building a theoretical basis for his or her topic, which is to identify a conceptual system related to the research content: connotations, structural elements, and the role of intellectual property in political life. social values in general, and for students in particular. New awareness of the roles, functions, tasks of students and students' IT needs to orientate to meet the IT needs of students.

- Determine criteria to evaluate the current situation of information technology needs of university students; Analyze multi-dimensional factors affecting the IT needs of university students today: objective factors, subjective factors...

- The PhD student surveyed and analyzed the information information needs of students at a number of schools within the scope of research, which is the Academy of Journalism and Communication; Hanoi University of Science and Technology; University of Fire Prevention and Fighting; Hanoi University of Business and Technology. PhD student analyzes the current situation of meeting the needs of universities for students of the Academy of Journalism and Communication; Hanoi University of Science and Technology; University of Fire Prevention and Fighting; Hanoi University of Business and Technology through sociological investigation and data processing of current situation.

- The researcher will evaluate the results, limitations, causes, and experiences from the survey, assess the current situation of needs and meet the IT needs of students at some schools within the scope of research in connection with the current context. . Based on theory and practice, PhD students identify problems that need to be solved, and determine conflicts between theoretical requirements and the level of practical response.

- The researcher identifies viewpoints and proposes directional solutions to meet the needs of intellectual learning for university students within the scope of research on the basis of argumentative principles of proposed solutions. In the current context, the struggle to protect the Party's ideological foundation, refute distorted allegations, wrong and hostile views is becoming increasingly complicated, and meeting the needs of students' intellectual property rights is becoming more and more complicated. is an urgent task to build a generation of students with scientific knowledge, a strong political ideological foundation, and to participate in the fight against distorted rhetoric of hostile forces, to build and protect Defense of the Socialist Republic of Vietnam Fatherland.

These are issues that are being raised in both theory and practice in orienting and meeting the needs of information technology for students at universities in Hanoi, and are also issues that PhD students need to continue to implement in the future. research project, meeting the requirements: "Building, developing, creating the most favorable environment and social conditions to arouse patriotic traditions, national pride, trust, and aspirations for development." develop a prosperous and happy country; The talent, intelligence, and qualities of Vietnamese people are the most important center, goal, and driving force for development of the country" [39, vol.2, pp.329-330].

## Chapter 1

# SOME THEORETICAL ISSUES ABOUT THE POLITICAL INFORMATION NEED OF CURRENT UNIVERSITY STUDENTS

### 1.1. Information and political information needs of students

#### 1.1.1. *Information and political information*

##### 1.1.1.1. *Information*

Information is a basic concept of society. All knowledge originates from information about what has happened, about what people have known, said and done. In this thesis, the PhD student understands that information is understood as a variety of things that are reflected and brought to people's understanding through text, speech, or transmitted through signals, coding, etc.

##### 1.1.1.2. *Political information*

Information technology is a system of knowledge in the political field, which is information about the content of Marxism-Leninism, Ho Chi Minh's ideology, the Party's guidelines, the State's legal policies, and information about the activities of the Party. Leadership of the Party, State, domestic and international political situation... Political intelligence is diversity in reflecting political reality, helping people perceive, understand, and motivate people to act for the sake of their goals. goals and ideals of political ideology.

Talking about TTCT usually refers to: (1) information about the content of Marxism-Leninism, Ho Chi Minh's ideology, the Party's guidelines, and the State's legal policies; (2) information about the operation of the political system and the leadership activities of the Party and State in political life; (3) information about socio-political events, domestic and international political situations.

#### 1.1.2. *TTCT needs and demands*

##### 1.1.2.1. *Demand*

Needs are the subject of research in many scientific fields. Depending on the purpose, conditions and perspective of approach, the concept of needs may be different. Some people understand needs as a human psychological phenomenon; Others believe that needs are human physical or mental requirements and desires to survive and develop. Depending on cognitive level, living environment, and physiological and psychological characteristics, each person has different needs. People always have a need to eat well, dress beautifully, and want to enjoy material values. Others always have a need to enjoy spiritual values.

Needs are human requirements, desires, and aspirations for physical or mental factors, and are the internal motivation that stimulates, urges, and motivates people to act in order to survive and develop.

##### 1.1.2.2. *Demand for TTCT*

From the above analysis of needs and political information, it can be understood that political information needs are the desires and demands that need to be satisfied of people regarding the knowledge system in the political field, which is the content of

Marxism. - Lenin, Ho Chi Minh's ideology, the Party's guidelines, the State's legal policies, information about the leadership activities of the Party and State, domestic and international political situations... to improve knowledge way of building and fostering trust, transforming it into practical political action.

### ***1.1.3. Students and their IT needs***

#### ***1.1.3.1. Student***

A student is a person studying at a training facility and being trained in a college or university program. This understanding helps us identify students, distinguishing them from graduate students trained in master's programs and graduate students trained in doctoral programs. To become a student, you must meet the following conditions: have graduated from high school, supplementary high school, or vocational high school, be healthy enough to study and work, and achieve selection scores through the national entrance exam. family. Then they study at universities and colleges. At these educational establishments, they are imparted basic knowledge about a profession, preparing them for their future jobs.

#### ***1.1.3.2. Students' IT needs***

Students' intellectual needs play an important role and greatly affect students' learning outcomes and moral training. The intellectual needs of students are the desires and demands that need to be satisfied about Marxism-Leninism, Ho Chi Minh's ideology, the Party's guidelines, the State's legal policies, and information about activities. leaders of the Party, the State, and current political issues in the country and the world to form a worldview and scientific methodology, political bravery and political personality for themselves.

## **1.2. The structure and role of students' political information needs**

### ***1.2.1. Structure of students' IT needs***

According to the PhD student, from the perspective of ideological work majors, the structure of students' intellectual information needs can be identified as follows:

Firstly, awareness of the object of need: Need only comes when people are aware of it, becoming what I like, need, want, hope, desire... Liking, needing, Wants, hopes, aspirations cannot be abstract but must be concrete, answering the question what? The need for TTCT has an object nature, so awareness of the need for TTCT is awareness of the identified object of the need. People will have the desire to seek financial information when they are properly and fully aware of the need to have financial information, considering the need for financial information as an inevitable part of life. Only from a correct understanding of information technology does the need for information technology arise, then people will clearly understand the role, motivation, meaning, and purpose of receiving information technology for their professional activities and lives. me. In the TTCT hierarchy of needs, cognition is a process that goes from vivid visualization to abstract thinking and then back to practice. Talking about awareness of TTCT is talking about students' awareness of rich, diverse, and complex content with unpredictable developments in the current world and domestic political situation. For students, it is a matter of being steadfast in their goals and ideals

of national independence associated with socialism, steadfastly protecting the Party's ideological foundation, fighting against wrong and hostile views, and being steadfast. with the Party's innovative guidelines, the state's legal policies, on building and firmly protecting the socialist Vietnamese fatherland.

Second, beliefs and aspirations dominate the object of need: Needs are benefits that are met, affecting the trend and excitement in the need for competitive information, the mood of eagerly awaiting the reception of competitive information. , passionate, interested in information information, interested in listening and reading to receive information information from the media, communication activities, proactively and actively participating in activities such as: meetings, study sessions drafting resolutions, social and political activities, studying documents, exchanging with people to understand abstract political theoretical issues, accumulating information, or researching and referencing relevant documents. related to TTCT. From a correct understanding of TTCT, students will have positive feelings and attitudes towards TTCT, know how to combine enthusiasm with passion, cherish TTCT with deep thinking to thoroughly understand the contents of TTCT. , know how to appreciate the contributions of politicians, find the fastest way to learn about the political market that they want to dominate. Political sentiments will lead people to choose and build political ideals, form a beautiful lifestyle for themselves and spread political ideology to everyone.

Third, the will motivates behavior to satisfy needs: It is an ideological motivation, expressed in the will to live responsibly, know how to behave properly, know how to distinguish between right and wrong, and know how to treat others. , keep promises, dare to take responsibility. Actively and voluntarily perform assigned tasks, proactively do what needs to be done, do not avoid or be indifferent, or push responsibility to others. Comply with the law, properly carry out the duties of the Party and the state, implement well the regulations of the state and the law, be responsible to your family and everyone around you, and be loved by everyone around you. The will to promote behavior that satisfies the need for TTCT is expressed through simple but necessary habits that many people ignore. For example, in the context of the current COVID -19 pandemic, the act of satisfying the needs of information technology does not just stop at listening but must also well implement the Government's 5K regulations. Each individual must and must spread their behavior to the community to limit the spread of the COVID-19 pandemic. In the face of socio-political events, the need for political intelligence is not just knowledge, awareness and emotion, but must be transformed into the will to act, expressed in lifestyle.

Three manifestations: (1) awareness of the object of TTCT demand through emotions and attitudes; (2) beliefs and aspirations that dominate the object of the need tend to analyze and select content, and (3) the will to promote behavior that satisfies the need is associated with the ideological motive of the need. Self-awareness is expressed in the interest in receiving self-knowledge and turning self-knowledge into behavioral will and self-motivation, which are three constitutive elements and three criteria to evaluate students' self-knowledge needs. These factors have a dialectical

relationship and interact with each other. To meet the financial information needs of students, all three factors above must be met simultaneously. Only then will we be able to resolve the deviant behaviors in students' financial information needs, helping students make the right decisions based on the independence and movement of the ever-evolving objective truth.

### ***1.2.2. The role of political information needs for students***

*1.2.2.1. The need for TTCT helps students be motivated to study LLCT subjects well*

*1.2.2.2. The need for TTCT helps students have positive learning behavior*

*1.2.2.3. The need for information technology contributes to building political culture for students*

*1.2.2.4. Students' IT needs play a role in developing human resources to meet the requirements of the new era*

*1.2.2.5. The need for TTCT helps students to be steadfast in their political bravery, steadfast in their ideological foundation, ideal goals, national independence and socialism, the Party's innovative policy and the inevitable victory of socialism.*

### **1.3. Factors affecting students' political information needs**

#### ***1.3.1. Objective factors***

*1.3.1.1. Globalization and international integration are objective factors that positively impact all aspects of social life.*

*1.3.1.2. Vietnam's social context impacts the IT needs of students.*

#### ***1.3.2. Subjective factors***

*1.3.2.1. The Party's leadership views and the State's legal policies*

*1.3.2.2. Subjects meet the information technology needs of students*

*1.3.2.3. Methods to meet the financial information needs of students*

*1.3.2.4. Practicality in university training goals and programs*

*1.3.2.5. Student characteristics impact the need for information technology*

### **Conclusion of chapter 1**

Information plays an important role in today's society, and information technology needs to be studied carefully because information technology is the source of awareness and the basis for deciding human actions in practice. Information technology is a system of knowledge in the political field, including information about political institutions such as Marxism-Leninism, Ho Chi Minh's ideology, the Party's guidelines, the State's legal policies, and information. Information about political institutions and practices such as the leadership activities of the Party and State, domestic and international political situations... Need is the feeling of lacking something that people feel and hope for. Wanting to have is the factor that motivates people to operate. The more urgent the need, the higher its ability to influence people. The need for TTCT is the desire to know about the content of TTCT and satisfy passion.

The need for information technology is the foundation in the process of forming learning motivation and self-discipline in learning and training of students. The need for self-learning is satisfied through activities. The need always has a close relationship with students' motivation and self-discipline in learning, becoming the foundation, a

condition, and an internal source of energy that transforms into students' motivation and self-discipline in learning and training activities. Students' intellectual needs are not only linked to the lecture hall but also to political events in life, and to the country's socio-economic environment. That need is both subjective and objective, influenced by personal perception and emotions but also affected by external factors, including the living environment.

The factors affecting students' IT needs are very diverse. Globalization and international integration are objective trends that impact Vietnam and the IT needs of students. Conditions to meet and stimulate the demand for information technology for students (Party leadership viewpoints, State legal policies; Awareness and capacity of responding subjects; Response methods; Practicality in training programs and student employment positions; students' psychology and lifestyle) impact the IT needs of students. When there is the right need for information technology, students will have the motivation and awareness to study, proactively explore to equip themselves with knowledge, study and follow Ho Chi Minh's moral example and style, and have faith in the Party, into the work of building socialism in Vietnam.

## **Chapter 2**

### **POLITICAL INFORMATION NEEDS OF STUDENTS OF UNIVERSITIES IN HANOI, CURRENT SITUATION AND THE PROBLEMS THAT ARE RAISED**

#### **2.1. Overview of universities and characteristics of university students within the scope of the thesis survey**

##### ***2.1.1. Overview of universities within the scope of the survey***

###### ***2.1.1.1. Academy of Journalism and Communication***

###### ***2.1.1.2. Hanoi University of Science and Technology***

###### ***2.1.1.3. University of Fire Prevention and Fighting***

###### ***2.1.1.4. Hanoi University of Business and Technology***

##### ***2.1.2. Characteristics of university students within the survey scope***

#### **2.2. Current status of political information needs of university students within the scope of the survey**

In this chapter, the researcher analyzes the current situation of students' intellectual information needs at the universities within the scope of the survey in two aspects: (1) the current situation of students' intellectual information needs and (2) the current situation of meeting their needs. students' demand for information technology. The purpose is to evaluate the advantages and limitations in the current situation of students' intellectual information needs, identify the issues that need to be resolved in order to orient and meet the intellectual information needs of students in the current context.

***2.2.1. The current situation of students' information technology needs is assessed by the results of students' awareness, beliefs and attitudes and actions.***

In chapter 1, the researcher identified three criteria to evaluate students' need for self-knowledge: (1) awareness of the object of need for self-knowledge through emotions and attitudes; (2) the belief and desire to dominate the market demand object tends to tend to analyze and select content; (3) the will to promote behavior that satisfies the need for self-interest, associated with the ideological motivation of the need for self-interest.

#### *2.2.1.1. Awareness of the objects of TTCT needs*

Most students answered that they do not regularly watch news programs with 706/1143 votes, accounting for 61.77%. 30.01% of students answered that they follow news programs at a normal level, only 8.22% of students confidently answered that they follow news programs very often. Arranged in order, occasional reviews have the largest number; Normal level ranked 2nd; After that, level 1 very often ranked 3rd. Among the 94 students who answered that they regularly watched news programs, there were 91 students from Hanoi and big cities. This shows that the living environment has a positive influence on the demand for TTCT.

#### *2.2.1.2. Belief and desire dominate the subject of demand for information technology*

The survey showed:

- Improve will, energy, and bravery when participating in revolutionary activities 275/1143 priority 1 votes, equivalent to 24.05%, 257/1143 priority 2 votes, equivalent to 22.48%. A total of 532/1143 votes.

- Improve theoretical thinking capacity to solve practical tasks 255/1143 votes for priority 1, equivalent to 22.3%, 240/1143 votes for priority 2, equivalent to 21%. A total of 495/1143 votes.

- Improving morality and revolutionary ideals 178/1143 votes for priority 1, equivalent to 15.57%, 304/1143 votes for priority 2, equivalent to 26.59%. A total of 482/1143 votes.

- Improving the scientific worldview and revolutionary outlook on life had 223/1143 votes choosing this as priority 1, equivalent to 19.51% and 257/1143 votes choosing this as priority 2, equivalent to 22, 48%.

- Improve the ability to participate in community-based social activities 50/1143 priority 1 votes equivalent to 4.37% and 85/1143 priority 2 votes equivalent to 7.43%. A total of 135/1143 votes.

#### *2.2.1.3. Willpower motivates behavior that satisfies the need for self-interest*

Students' information information needs go from awareness of the object of the need for information information through emotions and attitudes to beliefs and aspirations to dominate the object of the need for information information, tending to analyze and select information content. . The third step in the student's pyramid of self-knowledge needs is the will to promote behavior that satisfies the need for self-knowledge, associated with the ideological motivation of the need for self-knowledge. That will is shown through the survey results arranged by level as follows:



- Forming trust, courage and political acumen was chosen the most with 621/1143 votes, equivalent to 54.33% of the 1st priority choice, including 188 votes from students of the University of Business and Technology, 181 votes from students of Hanoi University of Science and Technology and University of Fire Prevention and Fighting and 71 votes from students of the Academy of Journalism and Communication. The number of votes for priority 2 also reached 343/1143 votes, equivalent to 30%.

- Forming patriotism and love for the socialist regime was chosen by 384/1143 students, accounting for 33.59% of the answers as priority 1 and 548/1143 students chose priority 2, accounting for 47.49% number of votes. Among the 384 first priority options, there were 118 votes from students of the Academy of Journalism and Communication, 86 students of Hanoi University of Business and Technology, Hanoi University of Science and Technology and University of Fire Prevention and Fighting. 90 votes per school.

- The need for TTCT to help students build love for their profession and desire to contribute to the country received 82/1143 first priority votes, of which the majority were students of the Academy of Journalism and Communication with 62 votes, while 11 votes from the University of Fire Prevention and Fighting, 8 votes from Hanoi University of Science and Technology, 1 vote from Hanoi University of Business and Technology. The number of votes for priority 2 reached 131/1143 votes, equivalent to 11.46%.

- Forming a scientific worldview was chosen as priority 1 by 56/1184 votes, equivalent to 4.7%, including 40 votes from students of the Academy of Journalism and Communication. The number of votes for priority 2 reached 125/1143 votes, equivalent to 10.9%.

To evaluate the current status of the content of the CT information needs that students are most interested in, the researcher's question is which CT information content is of most interest to you? The results of the CT information content that students are most interested in are:

- Information about socio-political events taking place in the world: 483/1143 first priority votes, accounting for 42.25%; 304/1143 second priority votes, accounting for 26.59%, a total of 787 votes.

- Information about socio-political events taking place in the country: 395/1143 first priority votes, accounting for 34.55%, second priority votes are 350/1143 votes, accounting for 30.62%. A total of 745 votes were selected.

- Information on leadership activities of the Party and State, political organization system: 249/1143 first priority votes, accounting for 21.78%; 243/1143 second priority votes, accounting for 21.25%, a total of 492 votes.

- Information about the basic principles of Marxism-Leninism, Ho Chi Minh's ideology, Party leadership, State policies and laws: 45/1134 first priority votes, accounting for 3.9 %, 209/1143 2nd priority votes, accounting for 18.28%. A total of 254 votes were selected.

- Information about traditional cultural values and national history: 11/1143 votes for priority 1, accounting for 0.96% and 37/1143 votes for priority 2, accounting for 3.23%. There are 48 options in total.

Thus, the survey results show that students' interests are quite even among the information content, fully demonstrating all aspects of information technology. However, their greatest concern is still about political practice, consistent with the characteristics of students' thinking and lifestyle that the researcher analyzed in chapter 1. The differences between students of the four universities There are not many students in the survey area in this survey question, the survey numbers are not too different from each other. This shows the similarity in students' attitudes and feelings toward receiving information technology content.

Through survey data, students' need for information technology is expressed through (1) awareness of the object of need for information technology through emotions and attitudes; (2) the belief and desire to dominate the target market demand tends to tend to analyze and select content; (3) the will to promote behavior that satisfies the need for self-interest is associated with the ideological motivation of the need for self-knowledge of university students within the scope of the survey, showing that:

- Students have a need for information information, but it is not high: only 8.22% of the surveyed students regularly follow current affairs programs, while this is an information channel that meets the information information needs of high-level students. High reliability.

- Awareness of the need for information technology; The students' belief, will, and motivation to dominate the demand for information technology are not high. This is confirmed from survey data and from students' sharing: "We do not have a need to receive many TTCTs. In my opinion, the lessons in LLCT subjects such as Marxist-Leninist Philosophy, Ho Chi Minh Thought, History of the Communist Party of Vietnam...

- Students' will to promote behavior that satisfies the needs of financial information is not high. Many students do not have the right perception about studying LLCT, either viewing it as studying to complete the task, or viewing it as a goal to achieve test scores. To have the right information technology needs, students must know the orientation of information technology content and must have a foundation of social science knowledge.

### ***2.2.2. Current status of using resources and physical facilities to meet the learning needs of students***

#### ***2.2.2.1. LLCT educational activities in the classroom***

Survey results show that students at the Academy of Journalism and Communication are most proactive and interested in participating in studying LLCT subjects in the classroom, with 97/291 answers choosing option 1: Active and enjoyment accounts for 33.33%. This number for Hanoi University of Science and Technology is 52/286, accounting for 18.18%, University of Fire Prevention and Fighting is 49/289, accounting for 16.96%, Hanoi University of Business and Technology is 41/277 votes. , accounting for 14.80%. Most of the students surveyed

answered that their attitude toward studying LLCT subjects in the classroom is Participate but not often, with a rate of 726/1143 votes, reaching 63.52%. , shows that students are not proactive and interested in the method of meeting CTCT needs through studying LLCT subjects in the classroom. For students of the Academy of Journalism and Communication, 72/291 students responded that they did not like and did not want to participate in studying LLCT subjects. This number at Hanoi University of Technology is 45/286, at University of Fire Prevention and Fighting is 34/289 and at Hanoi University of Business and Technology is 34/277. Although LLCT is a mandatory subject in the educational program, in reality students have no interest, no need and no passion in studying LLCT, so the need for LLCT is reduced.

#### *2.2.2.2. Through extracurricular activities and political activities*

Looking from the survey results, students of the Academy of Journalism and Communication have the most positive attitude when participating in political activities with 109 votes, far ahead of students from other schools such as Hanoi University of Science and Technology. , University of Fire Prevention and Fighting 31 votes, Hanoi University of Business and Technology 28 votes. Up to 40.21% of students at the Academy of Journalism and Communication chose the option of participating but not regularly, mainly first-year students. The psychology of students is to go to the Academy of Journalism and Communication to learn journalism, be creative like organizing events, learn practical subjects...

#### *2.2.2.3. Through diverse media*

Universities can provide information technology to students through training classes; propaganda activities; radio programs; manuals, internal newsletters; posting on the internet and social networks; organize current affairs and topical talks; research competitions; through friends, relatives...

### **2.3. General assessment and raised issues**

#### **2.3.1. General assessment**

##### *2.3.1.1. Advantages and causes*

The advantages of the current situation of CTCT needs of university students within the scope of the PhD survey are shown in the following contents:

- Firstly, the demand for information technology of students in universities whose dissertations are researched is increasingly improved.
- Second, students' financial information needs are met more accurately and more accurately; through many forms, first of all through teaching social sciences and humanities, especially LLCT subjects in the training program.
- Third, students receive information through many activities, especially information and propaganda activities
- Fourth, the work of educating revolutionary ideals has greatly impacted the intellectual needs of students.
- Fifth, propaganda and information about the Party's policies, the State's legal policies, and the school's rules and regulations are implemented abundantly by the Student Association at all levels.

The reasons for the above advantages are:

- The issue of the financial information needs of university students has received the attention and direction of leadership and management entities such as the Propaganda Department, the Ministry of Education and Training, and the Party Committee of the School Sector. Hanoi University and College...

- Second, Hanoi's socio-economic situation has a positive influence on students' IT needs.

- Third, the leadership and management direction of the Party Committee and the Board of Directors of the Universities have all innovated, the schools are all interested in ideological work among students, interested in the content of political information of the universities. student.

- Fourth, faculties, departments, divisions, and organizations inside and outside the school have had many innovations, reflected in the activities of student movements.

- Fifth, propaganda and dissemination of the Party and State's guidelines, policies, and laws is carried out at all levels of the Youth Union in many diverse forms, contributing to building political awareness and practice. micropolitics for students.

#### *2.3.1.2. Limitations and causes*

However, the current situation of information technology needs of university students in Hanoi still has some limitations:

- Firstly, a group of students do not have the need for TTCT

- Second, a part of students incorrectly perceives the subject of the demand for information technology.

- Third, some activities of organizations within universities are still formal and have administrative elements

- Fourth, the material conditions of universities are inadequate

The causes of the above limitation come from both subjective and objective sources, among which the following reasons emerge:

- Incomplete awareness of the role of financial information needs for students and the need to orient and meet that legitimate need

- Secondly, the team of political theory lecturers and academic advisors have not met the job requirements well, and have not properly and sufficiently met the information technology needs of students.

#### ***2.3.2. The issues raised need to be resolved***

2.3.2.1. Orienting and meeting the intellectual information needs of students is an important issue, however, the awareness and capacity of the subject to meet the intellectual information needs of students is still limited.

2.3.2.2. Students have a need to regularly update information information content, but in reality, the source of information from the subject to students is very limited, does not meet enough needs, and is not really effective.

2.3.2.3. It is necessary to diversify methods to meet the demand for information technology, but universities are not qualified to meet and stimulate the demand for information technology for students.

2.2.3.4. Students need to have proper awareness and understanding of the need for information technology, but currently some students lack political awareness and are not positive or proactive in meeting and stimulating the need for information technology.

### **Conclusion of chapter 2**

The information technology needs of students at universities in Hanoi have been analyzed by the researcher. Based on the analysis of factors that have a multi-dimensional impact on students' need for information communication, the current situation of information communication needs of students at the Academy of Journalism and Communication; Hanoi University of Science and Technology, University of Fire Prevention and Fighting, Hanoi University of Business and Technology were analyzed from basic factors such as awareness and understanding of the benefits of the target audience, students' behavioral will to dominate the subject content; methods to meet the financial information needs of students. The current situation is analyzed on the basis of a sociological survey with 1,143 students at 4 schools, reinforced by content from in-depth interviews with students, lecturers, academic advisors, managers, and leaders. school leadership and comments from other subjects. In general, some students from schools within the survey area have good awareness and feelings about CTCT, understand the benefits that CTCT brings to themselves, have good ideological motivation, and have the will to act. cognitive fit. The content of information technology needs that students receive is evaluated positively, the method of meeting the needs is evaluated positively.

However, it is also necessary to diversify the content and methods to meet the needs of financial information more, especially in the context of today's volatile world. Through the current situation of students' information technology needs, PhD students have identified the basic problems that need to be solved. There needs to be solutions to innovate content, programs, teaching methods and organize class arrangements for LLCT subjects, extracurricular activities, and appropriate media to improve the quality of the IT needs of students. students, when Marxism-Leninism and Ho Chi Minh's ideology are one of the key points of fierce resistance by reactionary and hostile forces. This situation shows that the need for information technology has not really penetrated deeply and consciously into students' consciousness, and is not yet permanent in students' lives. There needs to be a solution to orient and meet the information needs of students, when other media such as social networks have many potential risks in providing information, easily distorting information, leading to The information has not been verified. The above analysis strengthens the observations and provides additional basis for the researcher to propose perspectives and solutions to orient and meet the needs of students in the information technology in the next chapter of the thesis.

### **Chapter 3**

## **VIEWPOINTS AND SOLUTIONS TO DIRECT AND MEET POLITICAL INFORMATION NEEDS FOR STUDENTS OF UNIVERSITIES IN HANOI IN THE CURRENT CONTEXT**

### **3.1. Oriented viewpoint, meeting the political information needs of university students in Hanoi**

*3.1.1. Orientation and meeting the needs of students' political knowledge must be associated with strengthening education on Marxism-Leninism and Ho Chi Minh's ideology, protecting the Party's ideological foundation, and ensuring the orientation of ideological work in each specific stage*

*3.1.2. Orientation and meeting the needs of students must be aligned with the Party's viewpoint on comprehensive human education in the current context.*

*3.1.3. Orientation and meeting the needs of students' information technology must be associated with the 4.0 industrial revolution and Vietnam's international integration process.*

*3.1.4. Orientation and meeting the needs of students' information technology must be associated with the viewpoints and development orientation of Hanoi city.*

### **3.2. Oriented solutions to meet the political information needs of students**

*3.2.1. Strengthen the guiding role of leadership and direction subjects*

*3.2.2. Strengthen the leadership of Party committees at all levels, the School Board of Directors, promote the role of governing faculties, Youth Union, Student Union and organizations in the school*

*3.2.2.1. Strengthen the leadership of Party committees and school Board of Directors at all levels*

*3.2.2.2. Promoting the role of governing faculties, Youth Union, Student Union and organizations within the school*

*3.2.3. Innovate content to meet the learning needs of students*

*3.2.3.1. Innovating LLCT teaching content*

*3.2.3.2. Supplement and update content in practical political and social life for students*

*3.2.4. Innovate methods to meet students' political information needs*

*3.2.4.1. Innovate teaching methods in the classroom*

*3.2.4.2. Innovate methods to evaluate student learning outcomes*

*3.2.4.3. Strengthen extracurricular activities for students, bring students into practical activities to stimulate and orient the needs of IT*

*3.2.4.4. Strengthen the power of information technology*

*3.2.5. Building a cultural environment, promoting the role of school, family, and society in coordinating to meet the intellectual needs of students*

*Strengthen implementation.*

*3.2.6. Strengthen inspection and supervision of school activities and social network management to orient and meet the information needs of students.*

### **Summary of chapter 3**

In this chapter, the PhD student has identified viewpoints and proposed solutions to strengthen conditions to orient and meet the needs of students' financial information. The directions proposed by the PhD student are based on the Party's leadership and educational development orientation to comprehensively train people, meeting the country's requirements for rapid and sustainable development. The direction of strengthening conditions to meet and stimulate the demand for financial transfer for students also depends on the development orientation of the capital Hanoi in the coming years. The vision, mission and development philosophy of universities in Hanoi is also one of the bases for PhD students to determine directions to strengthen conditions to meet and stimulate the demand for financial information for students in the future. current context.

The PhD student proposes directional solutions to meet the needs of students in information technology. These are: (1) Strengthening the directing role of the Propaganda Department at all levels and the Hanoi Party Committee. (2) Strengthen the leadership of the Party and School Board of Directors, promote the role of governing faculties, Youth Union, Student Union and organizations in the school. (3) Innovate the content of students' intellectual needs, including innovating LLCT teaching content, adding updated content in practical socio-political life for students. (4) Innovate teaching methods and evaluate student learning outcomes, including innovating teaching methods in the classroom, innovating methods of evaluating student learning outcomes, and enhancing activities extracurricular activities for students, bringing students into practical activities to stimulate and orient the needs of information technology, and enhance the power of information technology. (5) Build a cultural environment, promote the role of school, family, and society in coordinating to meet the intellectual needs of students. (6) Strengthen inspection and supervision of school activities and social network management to orient and meet the information exchange needs of students. To be effective, these solutions must be applied and deployed in a synchronous manner, because they have a dialectical relationship and determine each other, so neither solution can be overlooked. The effectiveness of the above solutions depends on the leadership of Propaganda Departments at all levels, of the subjects who orient and meet the needs of students, the quality of lecturers, academic advisors, and physical conditions. the quality of each school, on the awareness and thinking capacity of students.

## CONCLUDE

The thesis researches the information technology needs of students of universities in Hanoi, through specific cases, which are the Academy of Journalism and Communication; Hanoi University of Science and Technology; University of Fire Prevention and Fighting; Hanoi University of Business and Technology. Based on theory and research on the current situation, the researcher draws the following conclusions:

1. The need for knowledge is the basis for deciding students' actions in practice because knowledge is a system of knowledge in the political field, including information about political institutions such as Marxism-Leninism and ideology. Ho Chi Minh, about the Party's guidelines, the State's legal policies, information about political institutions and practices such as the leadership activities of the Party and State, domestic and international political situations... One of the mandatory requirements for students to have the right TTCT needs is to practice strong political will, pure revolutionary ethics and intellectual capacity. However, currently some students are not fully aware of the need for TTCT. lack of faith in the country's development, reluctance to participate in community activities, pragmatic living, lack of awareness of training and striving to improve, failure to understand the Party's policies and resolutions, and failure to apply apply the basic and true principles of Marxism-Leninism, Ho Chi Minh's thought, and objective scientific thinking to life. This leads to a deterioration in morality and lifestyle, potentially causing harm to the Party, State and political system.

2. Students of universities in Hanoi have many advantages and also many difficulties in their TTCT needs due to subjective and objective reasons. The need for information technology is the foundation for forming learning motivation and self-discipline in learning and training of students. The need for self-discipline becomes a condition, an internal source of energy, and a motivation to promote self-discipline in learning and training. Students' intellectual needs are not only associated with the lecture hall but also with political events in life, with the country's socio-economic environment, related to awareness, emotions, and interests. and students' behavioral will and ideological motivation. That need is both subjective and objective, influenced by personal perception and emotions but also affected by external factors, including the living environment. Needs are considered from the motive of the need, the content of the need and the method of meeting and satisfying that need. In order for the need for political reform to become a self-motivation, there must be a correct awareness of the political market, the right feelings, and must consider researching and studying Marxism-Leninism, Ho Chi Minh's thought and policies, guidelines, and recommendations. The Party's decisions, the State's policies and laws are the students' duty. Promote political responsibility, self-discipline, proactively raise the need for information technology everywhere, at all times to supplement and enrich with new



conclusions drawn in practice, raising students' awareness. for problems in political practice that are more advanced, the results of action will be better.

3. Current status of information technology needs of students of the Academy of Journalism and Communication; Hanoi University of Science and Technology, University of Fire Prevention and Fighting, Hanoi University of Business and Technology were analyzed on the basis of a sociological survey with 1,143 students, reinforced by content from In-depth interviews with students, lecturers, academic advisors, managers, school leaders, and relevant documents. The results show that a portion of students from the schools within the survey area have quite good awareness and feelings about CTCT, understand the benefits that the need for CTCT brings to themselves, have good ideological motivation, and have good intentions. cognitively appropriate behavior. The content of political information needs that students receive about political institutions and structures, about political practice through the activities of politicians, and political events in the country and around the world are evaluated positively. Positively, the method of meeting needs is evaluated positively. LLCT teaching activities, extracurricular activities, and Resolution studies are interesting to students because they provide and meet the students' TTCT needs. Media are also exploited and used by students to satisfy their intellectual needs.

4. However, despite the attention of the Party Committee and the school's Board of Directors, students' financial information needs still have many basic issues that need to be resolved in the current context. That is, some students either do not have a need for TTCT, or have a need for TTCT but it is not correct. Awareness and capacity of leadership and management subjects; Lecturers and academic advisors are also raising many issues that need to be resolved. The content and methods to meet the needs are not yet complete, the facilities and conditions to ensure that students' IT needs are met also have many things to discuss. Student positivity is also an issue, because of current needs TTCT is not a condition, it is an internal source of energy that turns into a goal in learning and training activities. Thus, the problem in meeting the financial information needs of university students is to have solutions suitable to student characteristics and specific conditions of each school, closely linking the requirements Improve the quality of professional education with effective implementation of the central political tasks of teaching and scientific research.

5. Based on theory and analysis of the current situation of students' intellectual information needs and the current situation of meeting the intellectual information needs of students at universities within the scope of the survey, the researcher has identified 4 viewpoints and proposals. 6 solutions to enhance conditions to orient and meet the needs of students in CTCT in the current context. The directions are based on the Party's leadership, the development orientation of education, the development orientation of the capital Hanoi, and the mission and development philosophy of local universities. Capital desk. In order for students' financial information needs to be oriented and met effectively, schools need to apply the solutions proposed by the PhD student in a flexible, dialectical and scientific manner. All schools recognize that it is

really necessary to fully meet the political information needs of students, strengthen education so that students have a deep political awareness, and clearly understand the nature of Marxism-Leninism and Ho Chi Minh's ideology. Minh, consider this a fundamental element of all activities in daily life. From the ideological and political foundation and moral qualities, students need to have educational qualifications; High level of expertise and professionalism, ability to research and apply scientific achievements into real life, and have the right value orientation to build a country with stable, fast and sustainable development. .

**LIST OF AUTHOR'S PUBLISHED WORKS  
RELATED TO THESIS TOPIC**

1. Nguyen Van Viet - Nguyen Duc Toan: Strengthening political and ideological orientation for students, Journal of Political Theory and Communication, July 2018 issue
2. Nguyen Van Viet - Ngo Quang Thai: Solutions to improve the quality and effectiveness of LLCT education for current officials and party members, Journal of Political Theory and Communication, May 2019
3. Nguyen Van Viet: Educating revolutionary ethics for students according to Ho Chi Minh's ideology, Party Building Magazine, October 31, 2021
4. Nguyen Van Viet: Current status of political information needs of university students, Journal of Political Theory, February 2022