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**PROMOTING THE ARTISTIC VALUE OF DON CA TAI TU IN THE
CULTURAL LIFE OF THE SOUTHERN PEOPLE TODAY**

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SUMMARY OF DOCTORAL DISSERTATION IN PHILOSOPHY

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INTRODUCTION

1. Rationale

Vietnam is also known as a country with a rich cultural heritage. Among these cultural resources, many cultural values have been recognized by the United Nations Educational, Scientific and Cultural Organization (UNESCO) as intangible cultural heritage of humanity. By the end of 2017, Vietnam had 10 World Intangible Cultural Heritages and 2 Intangible Cultural Heritages in need of urgent safeguarding recognized by UNESCO, including: Hue Royal Court Music, the Cultural Space of Gong Culture in the Central Highlands, Quan Ho Folk Songs from Bac Ninh, Ca Tru, the Giong Festival at Phu Dong Temple and Soc Temple, the Worship of Hung Kings in Phu Tho, Southern Vietnamese Don Ca Tai Tu, Vi and Dam Folk Songs of Nghe Tinh, Tug-of-War Rituals and Games, the Practice of Mother Worship in the Tam Phu Religion, the Central Vietnamese Bai Choi Art, and Xoan Singing.

Compared to traditional arts like Tuong (Classic Opera), Cheo, Quan Ho, or Ca Tru, the art of Don Ca Tai Tu has a much later history of formation. However, this form of art is deeply imbued with Vietnamese cultural values and has its own unique characteristics. Don Ca Tai Tu was born alongside the cultural history of the southern region, linked to the footprints of those who opened up the southern land. Tai Tu music is the heartfelt voice of the Southern people, and thus it plays a significant role in the spiritual and cultural life of the people in this region. Researching Tai Tu music requires studying it from various perspectives to discover its unique values and establish scientific foundations for ensuring and promoting this art form effectively, especially after its recognition by UNESCO as an Intangible Cultural Heritage of Humanity, which is a very necessary task.

From the practical experience in the Mekong Delta, the activities of the Don Ca Tai Tu movement, there have been famous artists in the music industry such as: Musician Cao Van Lầu, Master Musician Nguyễn Quang Đại, Music Master Hồng Tấn Phát, People's Artist Viễn Châu, Musician Năm Cờ, etc., who have contributed significantly to the formation and development of Southern Vietnamese Don Ca Tai Tu. Many research topics and articles have studied various aspects of Don Ca Tai Tu, but in-depth analysis from both scientific and practical perspectives to explore and analyze the artistic value of Don Ca Tai Tu in the Mekong Delta during the period of industrialization and modernization is still very limited.

Currently, in Vietnam, due to changes in living conditions, amenities, and lifestyles, there has been a significant transformation not only in the outward appearance but also in the perceptions and acceptance of culture, not only in urban areas but also in rural areas. This has caused a crisis in certain aspects of spiritual life in many families. Particularly, the younger generations nowadays tend to adopt foreign cultures while forgetting the traditional values of the nation, including the core values of Southern Vietnamese Don Ca Tai Tu. Therefore, the doctoral candidate has decided to choose the topic: "Promoting the Artistic Value of Don Ca Tai Tu in the Cultural Life of Southern People Today" as the subject of their doctoral thesis in Philosophy.

2. Research objectives and tasks

2.1. Research objectives

Based on systematically presenting theoretical issues regarding Don Ca Tai Tu and its artistic value, analyzing the current situation of promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people today, the thesis proposes some fundamental solutions to further promote the artistic value of Don Ca Tai Tu in the cultural life of Southern people today,

contributing to the development of the economy, culture, and society of the Southern region in the near future.

2.2 Research tasks

The thesis focuses on addressing the following research tasks:

- First, provide an overview of the research works related to promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people today.
- Second, present some basic theoretical issues about Don Ca Tai Tu and its artistic value in the cultural life of Southern people.
- Third, analyze the current situation of promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people today, pointing out the achievements, limitations, and the causes of both achievements and limitations, thereby clarifying some issues raised from this situation.
- Fourth, propose some basic solutions to further promote the artistic value of Don Ca Tai Tu in the cultural life of Southern people today.

3. Research subject and scope

3.1 Research subject

The research subject of the thesis is the promotion of the artistic value of Don Ca Tai Tu in the cultural life of Southern people today.

3.2 Research scope

- **Content:** The artistic value of Don Ca Tai Tu in the cultural life of Southern people today.
- **Geographical scope:** Provinces in the Southern region.
- **Time period:** From 2013 to the present.

4. Theoretical, practical foundations, and research methods of the thesis

4.1 Theoretical foundations

The thesis is based on the theoretical foundations of dialectical materialism and historical materialism, the thought of Ho Chi Minh, along

with the viewpoints, policies, guidelines, and legal frameworks of the Party and the State regarding culture and the arts.

4.2 Practical foundations

The thesis focuses on inheriting the results of previous theoretical and practical studies related to the topic by earlier authors. Reports summarizing the work of various departments and agencies regarding the promotion of the artistic value of Don Ca Tai Tu in the cultural life of Southern people.

4.3 Research methods

The thesis employs a combination of the following research methods: The author uses the methodology of dialectical materialism and historical materialism, while also combining analysis and synthesis methods; generalization, abstraction, and specification; logical and historical approaches; inductive and deductive reasoning.

The author uses the methods of analysis and synthesis to aggregate issues from relevant sources of information regarding the promotion of the artistic value of Don Ca Tai Tu in the cultural life of Southern people.

5. Contributions of the thesis

The thesis makes the following contributions:

- First, it introduces a new approach to the value and promotion of the artistic value of Don Ca Tai Tu in the cultural life of Southern people.
- Second, it systematically analyzes the factors affecting and the requirements for promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people today; providing a foundation for local governments, authorities, and cultural management agencies to formulate policies that enhance the artistic values of this art form, linked to the overall economic, cultural, and social development of each region.
- Third, it develops a system of solutions that provides direction for promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern

people, aiming to improve the quality of this art form, contributing to the economic and social development of each locality, and gradually improving the material and spiritual lives of the Southern people in the future.

6. Theoretical and practical significance of the thesis

6.1. Theoretical significance

- It contributes to further clarifying theoretical issues about Don Ca Tai Tu and promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people.

- It provides scientific arguments to promote the artistic value of Don Ca Tai Tu in the development of the economy, culture, and society of the Southern region today.

6.2. Practical significance

- The thesis serves as a reference for local authorities, cultural management agencies in the Southern region in formulating policies to promote the artistic value of Don Ca Tai Tu in the development of the economy, culture, and society of each locality.

- The thesis can also be used as a reference for research and teaching about Don Ca Tai Tu in universities in the Southern region.

7. Structure of the thesis

In addition to the introduction, conclusion, and bibliography, the thesis is structured into 4 chapters with 11 sections as follows:

Chapter 1

OVERVIEW OF RESEARCH RELATED TO PROMOTING THE ARTISTIC VALUE OF DON CA TAI TU IN THE CULTURAL LIFE OF SOUTHERN PEOPLE TODAY

1.1. Group of research works on value and artistic value

The thesis approaches and provides an overview of 13 research works by scholars both domestically and internationally on value and artistic value, including books, articles, etc., specifically:

1.1.1. Group of research works by foreign scholars on value and artistic value

The thesis provides an overview of 8 research works by foreign scholars related to the thesis topic, including books and articles.

1.1.2. Group of research works in Vietnamese on value and artistic value

The thesis provides an overview of 5 domestic research works related to the topic, focusing on issues of value and artistic value, including books, articles, and research topics.

1.2. Group of research works on Don Ca Tai Tu and its artistic value

1.2.1. Group of research works in foreign languages on Don Ca Tai Tu

In the field of research on Don Ca Tai Tu, many scholars and researchers have shown deep interest, approaching and analyzing it from different perspectives. Specifically, the thesis provides an overview of 4 works, including books and theses on Don Ca Tai Tu.

1.2.2. Group of research works in Vietnamese on Don Ca Tai Tu and its artistic value

Research on Southern Vietnamese Don Ca Tai Tu has been the subject of many works by scholars, music experts, researchers, and artists, using different approaches.

The thesis provides an overview of 20 research works on Don Ca Tai Tu, including books, works, articles, and theses.

1.2.3. Group of research works on the artistic value and promotion of the artistic value of Don Ca Tai Tu in southern Vietnam

The thesis provides an overview of 12 research works, including books, scientific projects, articles, and theses on topics such as research works on the artistic value and promotion of the artistic value of Don Ca Tai Tu in Southern Vietnam.

1.3. Overview of research works related to the thesis topic and issues that need further study

1.3.1. Overview of research works related to the thesis topic

Through systematizing the research works related to the thesis topic, the author has summarized the following points:

- First, regarding the research works on value and artistic value, there have been numerous studies both domestically and internationally that approach and examine value and artistic value from different perspectives, aiming to clarify: the role, artistic value, and position of Vietnamese poetry in a global context, as well as its role in reflecting the cultural and social values of Vietnam.

- Through the research works on value and artistic value, both domestic and foreign, the thesis author gains a comprehensive understanding of the position and role of art in the cultural life in general and in the social and cultural life of Vietnam in particular. From this, the author understands the connection between art and other fields, with art playing the role of a form of social consciousness that affects social and cultural life. Through this, the thesis author can refer to and study the materials to develop the theoretical basis of the thesis, especially in clarifying the concept of value, artistic value, and the role of artistic value.

- Second, regarding research works on Don Ca Tai Tu and its artistic value, many scholars, both domestic and international, have researched this topic. The books primarily focus on studying the origins of Don Ca Tai Tu, its characteristics and features, and the development process of Don Ca Tai Tu to provide readers with a comprehensive view of its origins and evolution and the values of Don Ca Tai Tu. At the same time, the research also focuses on analyzing the role of Don Ca Tai Tu in the spiritual life of the people in the Southern region, reflected in community activities, beliefs, and festivals.

The articles and research works by various authors focus on studying Don Ca Tai Tu from different perspectives, but they mainly aim to clarify the content, essence, role, and value of Don Ca Tai Tu as an art form, emphasizing its importance in the spiritual and cultural life in general. However, to date, no research work has delved into the study of promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people. Therefore, this gap allows the thesis author to research and further clarify the issues related to promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people, thereby confirming the role, value, and the importance of promoting this art form in new conditions.

- Third, regarding research works on the artistic value and the promotion of the artistic value of Southern Don Ca Tai Tu, the research works focus on studying the characteristics of Tai Tu music, the transitions between Don Ca Tai Tu, Cai Luong, and the development of traditional Southern music forms. Some works focus on studying the role of Don Ca Tai Tu in the cultural life of the people in the Southwest; the role of the participants in preserving, creating, and spreading the values of Don Ca Tai Tu. From this, some solutions are proposed to preserve and promote the value of Don Ca Tai Tu, contributing to improving the material and spiritual life of the people in Southwest Vietnam. It can be said that, currently, there is no comprehensive

and in-depth study on promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people today from the perspective of dialectical materialist philosophy, which is a new issue. The formation and development of this art form not only reflect changes in the economic, political, and social conditions of the Southern region but also demonstrate the dialectical relationship between the common and the specific, between tradition and innovation. The development of Don Ca Tai Tu through historical periods is evidence of the dialectical development. From a folk music form serving family gatherings, Don Ca Tai Tu has evolved into a professional art form, performed on large stages and internationally recognized. At the same time, previous research works have not explained the formation, development, and transformation of Don Ca Tai Tu from the philosophical science perspective and have not objectively evaluated the relationship between philosophy and cultural art. As a result, these two issues have remained separate, preventing Don Ca Tai Tu from advancing and facing difficulties in its current development. This is precisely the gap that the author will continue to explore and clarify in the thesis to refine the theoretical and practical foundations of the topic.

1.3.2. Issues the thesis continues to research

The thesis focuses on researching the following content:

- First, the thesis focuses on researching the theoretical and practical foundations for promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people. The thesis author focuses on clarifying some central concepts: value, artistic value, promoting artistic value, Don Ca Tai Tu, and promoting the artistic value of Don Ca Tai Tu; analyzing the practical foundation for promoting the artistic value of Don Ca Tai Tu; clarifying the subjects, content, and methods of promoting the artistic value of Don Ca Tai

Tu; analyzing the trends, changes, and factors affecting the promotion of the artistic value of Don Ca Tai Tu in the cultural life of Southern people.

- Second, the thesis focuses on analyzing the current situation of promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people today. Based on analyzing the achievements, limitations, and causes of these achievements and limitations (focusing on analyzing the subjects, content, and methods), the thesis will clarify the issues raised in promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people.

- Third, based on analyzing the current situation and pointing out the issues raised in promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people today, the thesis proposes viewpoints and solutions for promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people in the near future. These include:

1. Focusing on the viewpoints of the Party and the State on promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people.
2. Proposing 03 groups of solutions to promote the artistic value of Don Ca Tai Tu in the cultural life of Southern people in the future.

Summary of Chapter 1

In Chapter 1, the thesis focuses on reviewing the research works related to the thesis in the following areas:

- First, research works on value and artistic value.
- Second, research works on Don Ca Tai Tu and the artistic value of Don Ca Tai Tu.
- Third, research works on artistic value and promoting the artistic value of Don Ca Tai Tu in Southern Vietnam.

Based on summarizing the relevant research works, the author continues to research the issue of promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people today in the following areas:

- First, the theoretical and practical foundations for promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people.
- Second, analyzing the current situation of promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people today.
- Third, viewpoints and solutions for promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people in the near future.

Chapter 2

THEORETICAL AND PRACTICAL FOUNDATIONS FOR PROMOTING THE ARTISTIC VALUE OF DON CA TAI TU IN THE CULTURAL LIFE OF SOUTHERN PEOPLE

2.1. Don Ca Tai Tu art - some basic concepts

2.1.1. Concepts of artistic value and promoting artistic value

2.1.1.1. Concept of value and promoting value

Based on the analysis of the theoretical foundations of value and promoting value, the thesis presents the following concepts:

- **Regarding value:** The concept of value is a broad category that reflects the diversity of human needs and desires. Understanding value helps us shape individual behaviors as well as social relationships, thus contributing to the sustainable development of the community. In-depth research on value is not only theoretically significant but also brings practical benefits to modern social life.

- **Concerning promoting value:** Promoting value is the process of implementing a set of appropriate, adaptive measures by subjects that affect objects, phenomena, processes, or parts, characteristics, and functions of those objects or phenomena; turning something that is scarce into abundance, small into large, partial into whole; making the role, value, impact, and the positive, progressive factors of objects or phenomena increasingly enhanced, developed, and perfected to achieve a specific goal.

2.1.1.2. Art and Promoting the Artistic Value

- **Art:** Art is a distinctive form of human consciousness. Art is not only associated with beauty but also serves as a space where people express their thoughts and reflections on life. Art has many different functions: education, cognition, communication, entertainment, aesthetics, and more. Beauty is an essential aspect of art.

- **Promoting artistic value:** Promoting artistic value is the process of awakening, exploiting, and effectively utilizing the positive aspects of traditional artistic values, while also supplementing and selecting new traditional artistic values that align with the development of the economy, society, and the mission of building and protecting the nation.

2.1.2. Don Ca Tai Tu in southern Vietnam and promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

2.1.2.1. Don Ca Tai Tu in southern Vietnam

- **Don Ca Tai Tu:** Don Ca Tai Tu is a special form of music because it combines two characteristics: the refined, chamber music atmosphere with the rustic, generous style of performance, singing, and social activities. These musical gatherings were carried out by individuals with the noble title “tai tu,” with an artistic spirit where music serves as both entertainment and nourishment for the soul.

2.1.2.2. Promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

• The formation and development of Don Ca Tai Tu in southern Vietnam

At the end of the 19th century and the beginning of the 20th century, Don Ca Tai Tu was shaped, developed, and became a distinctive music genre of the Southern region.

In the context of modernization, Don Ca Tai Tu art still maintains its core elements, such as "loi ban" (traditional melodies), expressing the values of traditional melodies and rhythms.

• Promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

Promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people is a harmonious combination of preserving tradition and

fostering innovation, aimed at preserving distinctive cultural identities. This contributes to enhancing the spiritual life and sustainable social development, enriching the cultural and spiritual life, and affirming the cultural identity of Southern people within the flow of Vietnamese and global culture.

2.2. Subjects, content, and methods of promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

2.2.1. Subjects for promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

- First, the people are the most important subjects in promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people.
- Second, the subjects are the Party and the State in promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people.
- Third, the subjects are scholars and researchers in promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people.
- Fourth, the subjects are the performers (musicians and singers) in promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people.

2.2.2. Content of promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

First, propaganda and education work in the community, especially with the young generation, is a key factor.

Second, incorporate content related to Don ca tai tu into general and university education programs, especially in the fields of culture, traditional music, and tourism.

Third, preserving and promoting the value of the art of Don ca tai tu is to preserve and teach the art in traditional and modern forms.

Fourth, encouraging creativity and selective innovation is a vivid expression of the dialectical materialist principle in Marxist-Leninist philosophy.

Fifth, linking Don ca tai tu with tourism development and cultural economy.

2.2.3. Methods of promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

- First, integrate Don Ca Tai Tu into cultural activities and festivals, linked with the development of cultural tourism.

- Second, strengthen the use of technology and media, maintaining clubs and performance groups.

- Third, through policies and state support, create favorable conditions for the conservation and development of this traditional art form in the community.

- Fourth, encourage research and writing books, and combine with other forms of art.

2.3. The role and factors affecting the promotion of the artistic value of Don Ca Tai Tu in the cultural life of southern people

2.3.1. The role of promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

- First, it is both a local cultural product and a reflection of the character and spiritual life of the Southern people.

- Second, Don Ca Tai Tu art: a cultural symbol that embodies the communal vitality and traditional morals of the Southern people.

2.3.2. Factors affecting the promotion of the artistic value of Don Ca Tai Tu in the cultural life of southern people

2.3.2.1. Objective factors affecting the promotion of the artistic value of Don Ca Tai Tu in the cultural life of southern people

2.3.2.2. Subjective factors affecting the promotion of the artistic value of Don Ca Tai Tu in the cultural life of southern people

Summary of Chapter 2

In this chapter, the thesis focuses on clarifying the theoretical and practical foundations for promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people, providing several basic concepts: artistic value, promoting artistic value, Don Ca Tai Tu, and promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people. The thesis clarifies the subjects, content, and methods of promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people; analyzes the role and factors affecting the promotion of the artistic value of Don Ca Tai Tu in the cultural life of Southern people.

These contents serve as the basis and important theoretical framework for the thesis author to proceed with researching and evaluating the current situation of promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people.

Chapter 3

CURRENT SITUATION OF PROMOTING THE ARTISTIC VALUE OF DON CA TAI TU IN THE CULTURAL LIFE OF SOUTHERN PEOPLE TODAY

3.1. Overview of the socio-economic characteristics of the southern region

3.1.1. Historical, natural, and socio-economic conditions of southern Vietnam

The South is located in the Mekong sub-region, bordered by the sea on three sides, in the center of Southeast Asia, convenient for international trade, especially with ASEAN countries both on land and by sea.

The South is blessed with vast plains, flat terrain, fertile soil and a dense river system. The South is a young land, discovered later than the North and Central regions. Since the 17th century, groups of Vietnamese migrants from the outside have followed the expansion of the territory to the South, living, interacting and harmonizing with the indigenous Khmer, Cham and Chinese migrant communities.

3.1.2. Characteristics of the cultural life of the southern region

3.1.2.1. Characteristics of material and spiritual cultural life of the Southern region

- About material culture
- About spiritual culture

3.1.2.2. Cultural characteristics of Southern people

3.1.2.3. Outstanding features in the modern context of the Southern region

3.2. Current situation of promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people today

3.2.1. Achievements in promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people today

- First, the development of Don Ca Tai Tu clubs and groups.
- Second, an important achievement is the educational programs and the transmission of knowledge to the next generations.
- Third, achievements in preserving and promoting Don Ca Tai Tu art through socialization activities and support from the government.
- Fourth, success in organizing events such as the Don Ca Tai Tu Festival, which has garnered significant achievements that have been recognized.

3.2.2. Limitations in promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people today

3.2.2.1. In the concept of promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

3.2.2.2. Limitations of the subjects in promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

- First, the role of the people in promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people.
- Second, the activities of scholars and researchers in promoting the artistic value of Don Ca Tai Tu.
- Third, the role of the performers (musicians and singers) in promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people today.

3.2.2.3. Limitations in the content and methods of promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people today

- First, limitations in the content of promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people today.
- Second, limitations in the methods of promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people today.

3.2.3. Causes of achievements and limitations in promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people today

• Causes of achievements

- First, the attention and patronage of the State towards Don Ca Tai Tu, especially through policies for the preservation of intangible cultural heritage, has played an important role in maintaining and developing this art form.
- Second, the role of community cohesion in preserving and promoting Don Ca Tai Tu.
- Third, the innovation in the approach to Don Ca Tai Tu, reflected in its integration with other forms of art.
- Fourth, the role of artisans, scholars, and researchers in promoting the artistic value of Don Ca Tai Tu in Southern Vietnam.
- Fifth, the cultural significance and spiritual values of Don Ca Tai Tu are key factors contributing to its success in promoting this art form.
- Sixth, support from the international community has been an important factor in the successful promotion of Don Ca Tai Tu.

• Causes of Limitations

- First, in the flow of modern culture, Don ca tai tu is like a precious gem that is gradually fading away as the class of artisans is increasingly absent and the youth are indifferent.
- Second, the cause of another limitation is due to changes in modern tastes and lifestyles that have created significant limitations in promoting the value of Southern Vietnamese amateur music art.
- Third, the common cause for all the preservation, maintenance and promotion of traditional national art values is the lack of resources and synchronous support policies.

- Fourth, unbalanced commercialization and difficulties in community access have led to the quality of Don ca tai tu artistic activities not being improved.

- Fifth, due to the lack of research resources and reference materials in promoting the value of Southern Vietnamese amateur music art.

3.3. Issues raised in promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people today

3.3.1. Why must we preserve and promote the value of Southern Vietnamese amateur music art today

3.3.2. The impacts of social existence and social consciousness on the standpoint of historical materialism on promoting the artistic value of Don ca tai tu in the cultural life of Southern residents today

Summary of Chapter 3

In Chapter 3, the author focuses on evaluating the current situation of promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people by analyzing the achievements, limitations, and causes of these achievements and limitations. From this, the issues raised in promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people are identified. These findings will serve as the foundation for the author to propose viewpoints and solutions for promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people in Chapter 4.

Chapter 4

VIEWPOINTS AND SOLUTIONS FOR PROMOTING THE ARTISTIC VALUE OF DON CA TAI TU IN THE CULTURAL LIFE OF SOUTHERN PEOPLE IN THE FUTURE

4.1. Some main viewpoints on promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

4.1.1. Fully grasp the Party's viewpoints in promoting the value of Southern Vietnamese Traditional Music Art

4.1.2. Viewpoints individual on the role of the state in promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

4.1.3. Promoting the artistic value of Don ca tai tu in the cultural life of Southern residents today must be associated with economic, cultural and social perspectives.

4.2. Solutions for promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people in the future

4.2.1. Group of solutions to enhance the role of subjects in promoting the artistic value of Don Ca Tai Tu

4.2.1.1. Continue to promote the role of the people in promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

4.2.1.2. Further promote the role of the party and state in promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

4.2.1.3. Strongly promote the role of scholars and researchers in promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

4.2.1.4. Promote the role of the "musicians and singers" in promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people

4.2.2. *Group of solutions on the content of promoting the artistic value of Don Ca Tai Tu*

4.2.2.1. *Strengthen the efforts of preserving and reviving traditional repertoires systematically, linked with the revival, preservation, and promotion of social customs, beliefs, and festivals*

4.2.2.2. *Creativity within the framework of tradition to align with the age of cultural industrialization*

4.2.2.3. *Diversify performance content linked to community spaces and tourism: a cultural philosophy approach in the preservation and promotion of Don Ca Tai Tu in southern Vietnam*

4.2.2.4. *Enhance education on Don Ca Tai Tu in schools, from preservation strategies to the philosophy of shaping cultural citizens*

4.2.3. *Group of solutions on the methods of promoting the artistic value of Don Ca Tai Tu in the cultural life of southern people*

4.2.3.1. *Strengthen the method of integrating Don Ca Tai Tu into cultural activities and festivals, linked with developing community cultural tourism*

4.2.3.2. *Deployment the use of technology and media, implement staging methods that fit both traditional and modern spaces to promote Don Ca Tai Tu art today*

4.2.3.3. *Combine policies that encourage research and writing specialized books, combined with other forms of art*

4.2.3.4. *Strengthen the community-based approach to performance spaces and intergenerational teaching to enhance community education*

4.2.3.5. *Push hard intergenerational teaching and community education to further promote the artistic value of Don Ca Tai Tu in the cultural life of southern people today*

Summary of Chapter 4

In Chapter 4, the author focuses on presenting viewpoints and proposing solutions to promote the artistic value of Don Ca Tai Tu in the cultural life of Southern people in the future, based on the analysis of the current situation and the issues raised. In this chapter, the author proposes 03 groups of solutions related to the subjects, content, and methods of promoting the artistic value of Don Ca Tai Tu in the cultural life of Southern people.

Don Ca Tai Tu, a unique art form of Southern Vietnam, is not only an intangible cultural heritage but also a symbol of the national cultural identity. To preserve and promote the value of this art form, systematic solutions are needed, combining the preservation of tradition with innovative creativity.

CONCLUSION

In the context of international integration and the multifaceted impacts of modern life, promoting the content and philosophical values of Don Ca Tai Tu is facing many challenges. The rapid development of technology, changes in artistic tastes, and the trend of globalization are creating significant pressures on this traditional art form.

The core philosophical values in Don Ca Tai Tu art are not only distinctive elements that create the depth of the art but also have practical impacts on many areas of life, particularly in education, ethics, and culture. Researching and analyzing these values not only helps us better understand this unique traditional art form but also contributes to the art theory system, enriching the national culture.

The preservation and development of Don Ca Tai Tu is not only the task of artists or those who love traditional art, but it is a collective responsibility of the entire society. Only when the whole community, from practitioners, researchers, and cultural management agencies to individuals who cherish the heritage, works together, will Don Ca Tai Tu truly have a favorable environment for sustainable development. Promoting education, raising awareness about the value of Don Ca Tai Tu starting from schools, organizing many performance activities, cultural exchanges, and applying digital technology in preservation are necessary solutions to bring this art form closer to younger generations.

With the artistic values contained in every lyric and every note, Don Ca Tai Tu will continue to play its role in connecting people, nourishing the soul, and contributing to the building of a civilized, humane, and modern society. When spiritual values are cherished and preserved, and when art is not confined to the past but continues to develop in a new context, Don Ca Tai Tu will not only be a heritage but also a source of national pride, continuing to spread its vitality and profound cultural values through generations.

LIST OF RESEARCH WORKS RELATED TO THE THESIS

1. Nguyen Van Phuong (2024), *Don Ca Tai Tu Art in Southern Vietnam: Some Approaches from the Perspective of Dialectical Materialist Philosophy*, Dan tri Publishing House.
2. Nguyen Van Phuong (2025), “Promoting the role of Don Ca Tai Tu in educating the traditional cultural values for today's youth”, *Van Lang University Journal*, 09(49), 01.
3. Nguyen Van Phuong (2025), “The theory of cultural identity and the adaptation of Don Ca Tai Tu in the modern tourism environment”, *Van Lang University Journal*, 09(51), 03.
4. Nguyen Van Phuong (2025), *Philosophy of art: An overview and the process of art philosophy* (Volume 1), Lao dong Publishing House.
5. Nguyen Van Phuong (2025), “The Art of Southern Amateur Music: A Harmony of Soul, Identity and Era”, *Journal of Philosophical Studies*, No. 25 (August – 2025)