

SUMMARY INFORMATION

ON THE NEW FINDINGS OF THE DOCTORAL DISSERTATION

- 1. Title: Specialized radio broadcasting in Vietnam today**
- 2. Field/Major: Journalism**
- 3. Code: 9320101**
- 4. Doctoral Candidate: NGUYỄN THỊ THU**
- 5. Supervisors:**
 - Supervisor 1: Prof. Dr. Tạ Ngọc Tấn
 - Supervisor 2: Assoc. Prof. Dr. Đinh Thị Thu Hằng
- 6. Training Institution: Institute of Journalism and Communication, Academy of Journalism and Communication**
- 7. New findings of the dissertation:**

First, this dissertation is the first research work to comprehensively systematize the fundamental theoretical issues of specialized radio broadcasting such as: concept, characteristics, role, and the set of criteria for evaluating specialized radio broadcasting. The dissertation also studies the practical experiences of several specialized radio stations worldwide as lessons for Vietnam.

Second, based on the analysis and clarification of the current situation of specialized radio broadcasting in Vietnam in terms of broadcasters, audiences, and specialized programs on VOV Traffic (Hanoi), VOV Traffic (Ho Chi Minh City), and JoyFM during one year (from January 2024 to December 2024), the dissertation identifies the achievements, limitations, and the causes of both the successes and limitations of specialized radio broadcasting in Vietnam today.

Third, from the current situation, the dissertation identifies emerging issues and proposes solutions and recommendations to promote the development of specialized radio broadcasting in Vietnam today.

Hanoi, date.....month.....year 2025

Supervisor 1

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